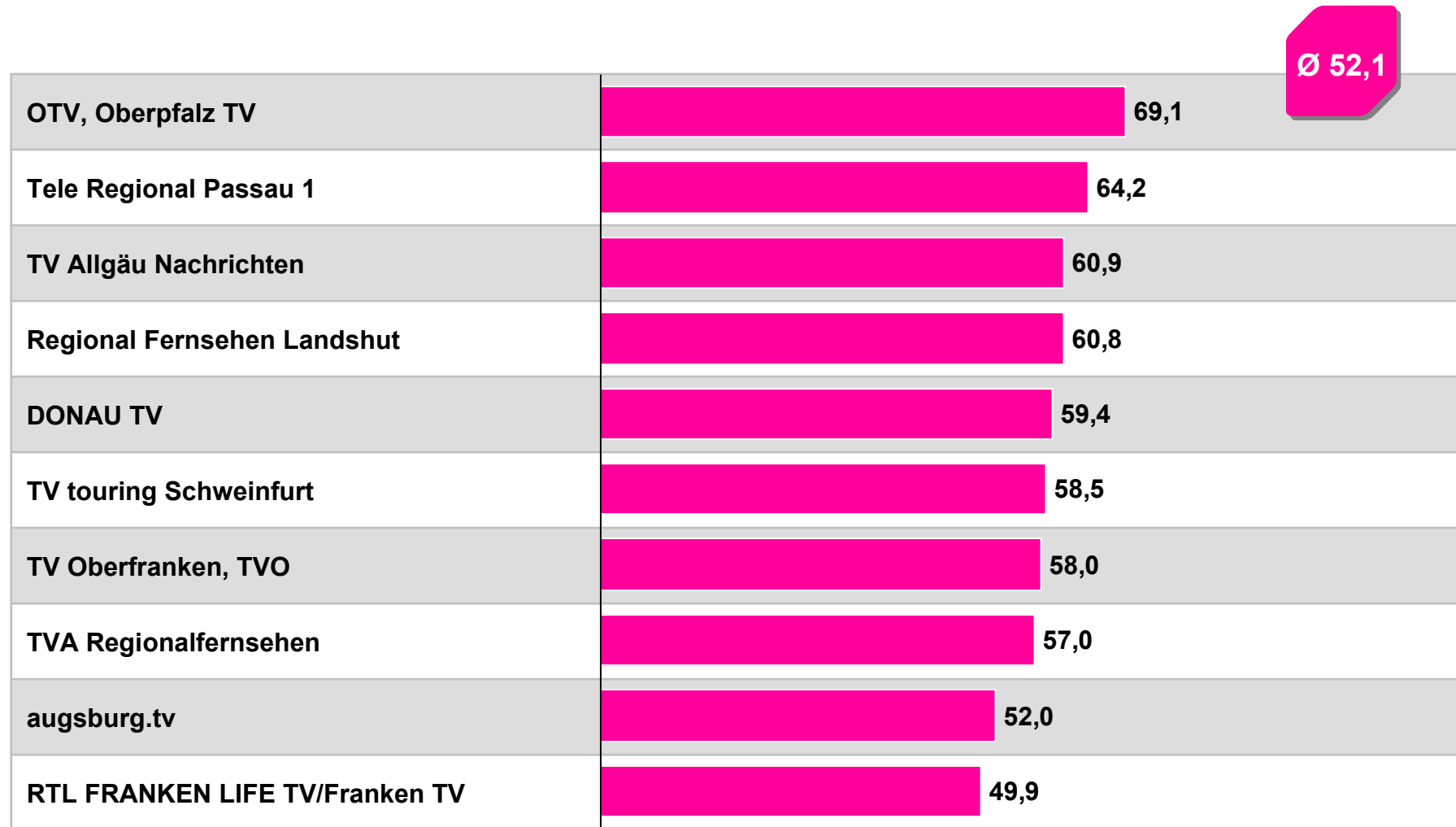


Weitester Seherkreis bayerische Lokalprogramme in TSD - **Top Ten** - 2008
 Bevölkerung ab 14 Jahre in Bayern gesamt

münchen.tv / RTL München Live	806
RTL FRANKEN LIFE TV/Franken TV	531
TV Oberfranken, TVO	342
intv - der infokanal	315
augsburg.tv	228
OTV, Oberpfalz TV	202
TV Allgäu Nachrichten	198
Regional Fernsehen Oberbayern	191
TVA Regionalfernsehen	178
TV touring Schweinfurt	137

Weitester Seherkreis in Prozent - *Top Ten* - 2008

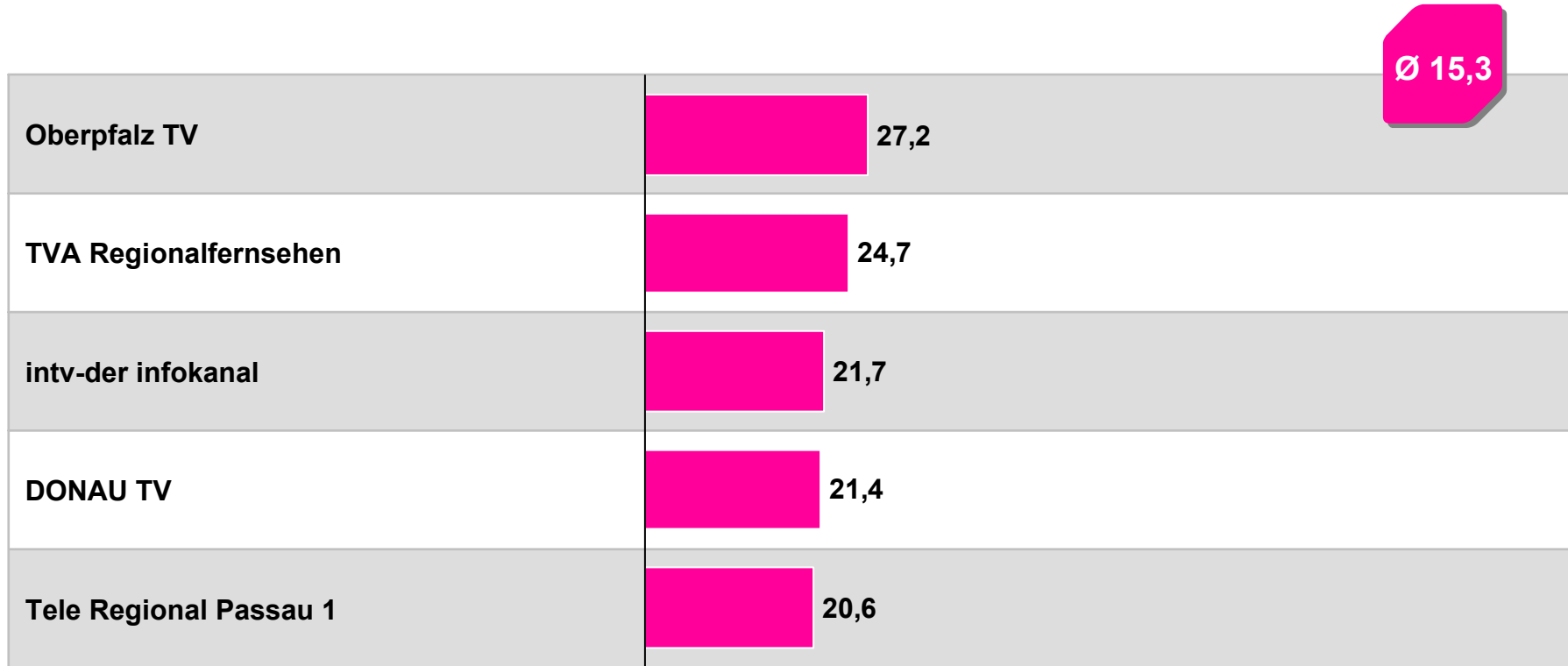
Bevölkerung ab 14 Jahre in Kabelhaushalten im jeweiligen Kabelverbreitungsgebiet



Tagesreichweite Montag - Freitag in TSD - **Top Ten** - 2008
 Bevölkerung ab 14 Jahre im jeweiligen Gesamtverbreitungsgebiet

münchen.tv / RTL München Live	186
RTL FRANKEN LIFE TV/Franken TV	118
TV Oberfranken, TVO	88
intv-der infokanal	71
augsburg.tv	70
TVA Regionalfernsehen	63
OTV, Oberpfalz TV	60
TV Allgäu Nachrichten	49
TV touring Schweinfurt	35
Regional Fernsehen Oberbayern	34

Tagesreichweite Montag - Freitag in Prozent - **Top Five** - 2008
 Bevölkerung ab 14 Jahre in Kabelhaushalten im jeweiligen Kabelverbreitungsgebiet



Ø ¼-Std.-Marktanteile Montag bis Freitag 18.00 - 18.30 Uhr in Prozent - **Top Five** - 2008

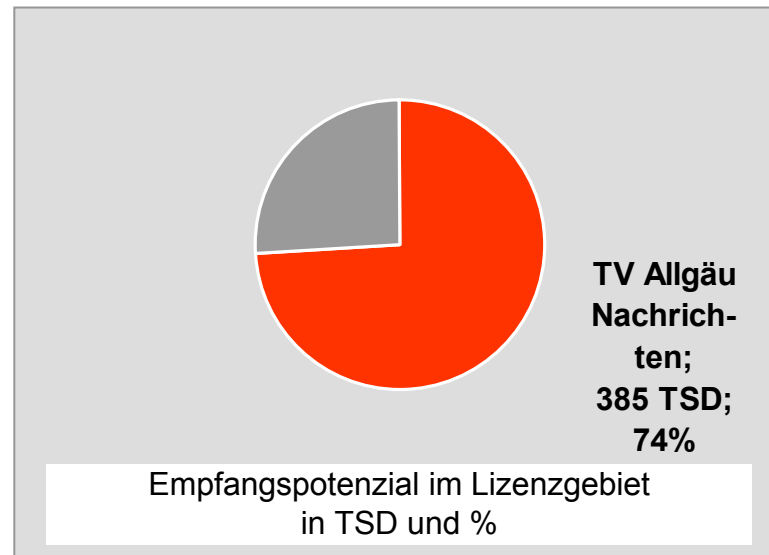
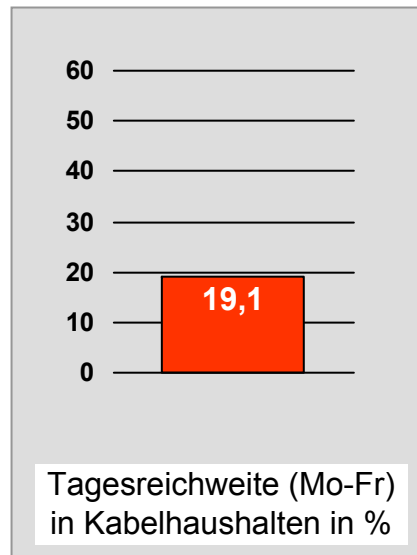
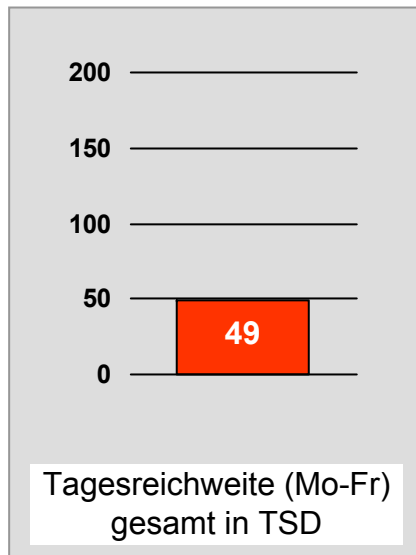
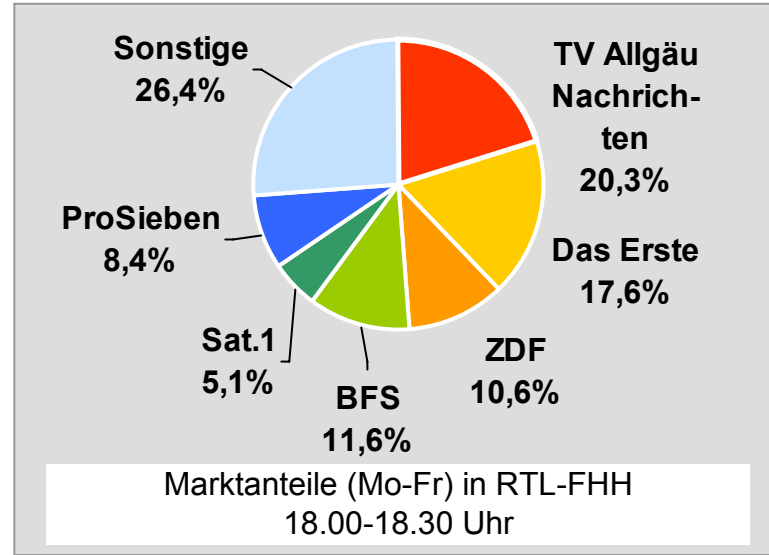
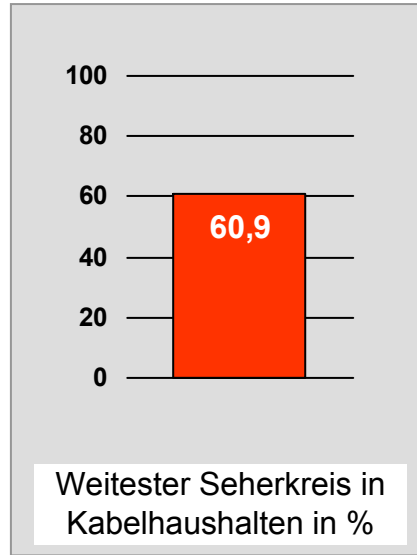
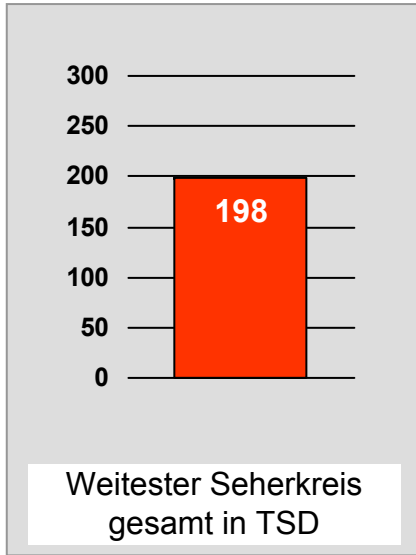
Bevölkerung ab 14 Jahre in jeweiligen RTL-Fensterhaushalten

Ø 17,3

intv-der infokanal	37,9
Oberpfalz TV	28,6
TVA Regionalfernsehen	28,3
DONAU TV	28,3
TV Oberfranken, TVO	26,3

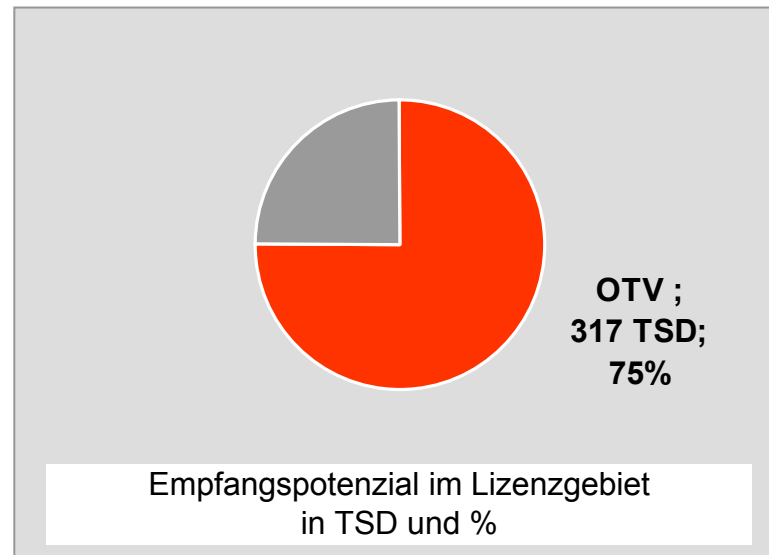
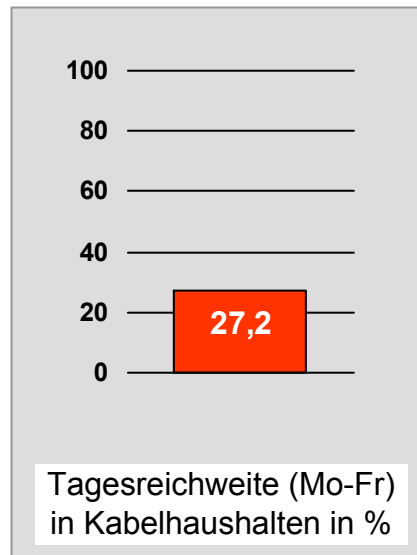
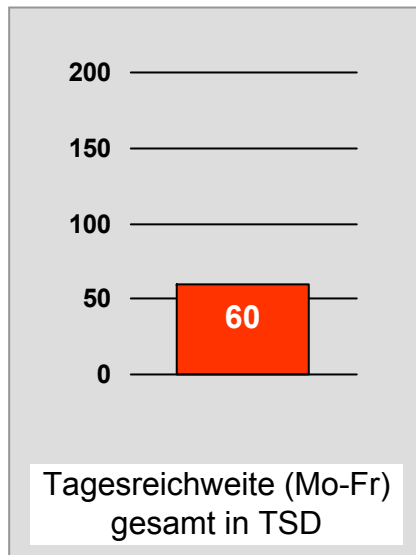
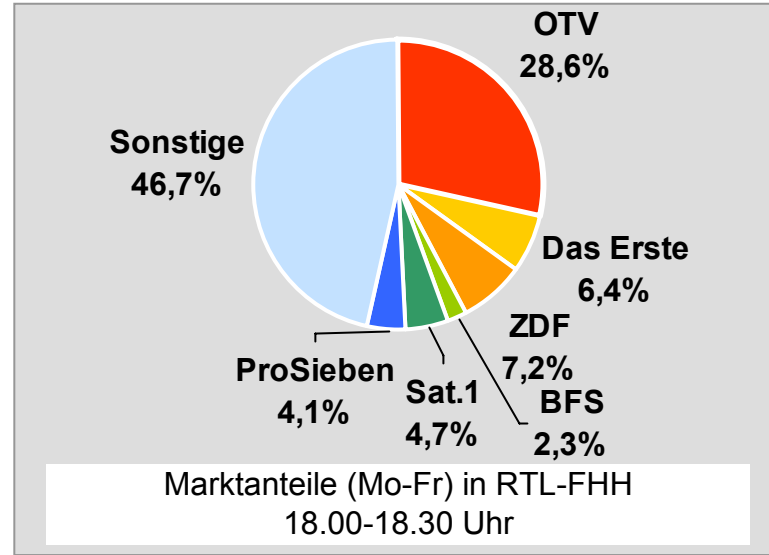
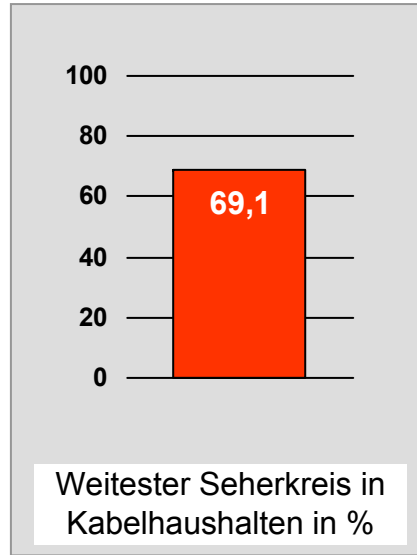
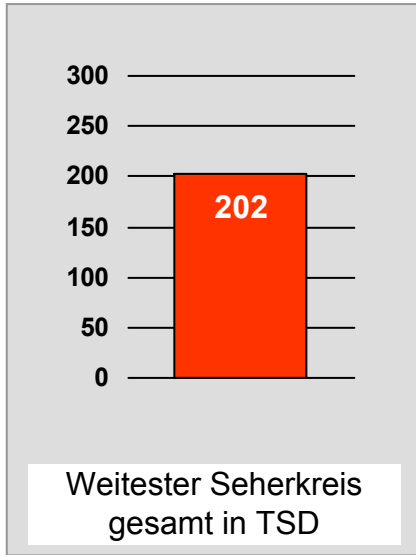
TV Allgäu Nachrichten: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



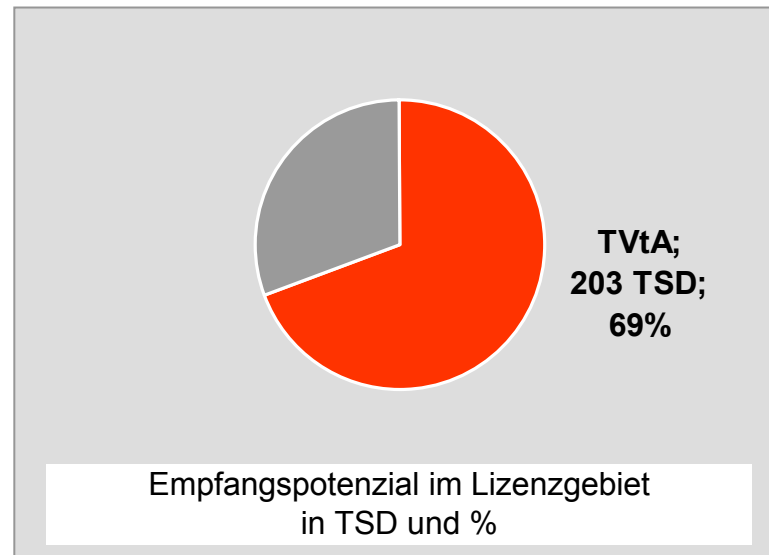
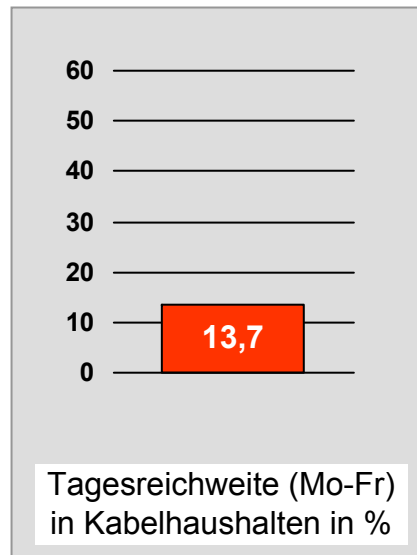
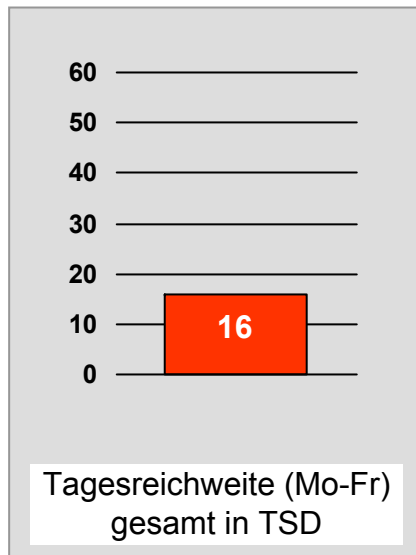
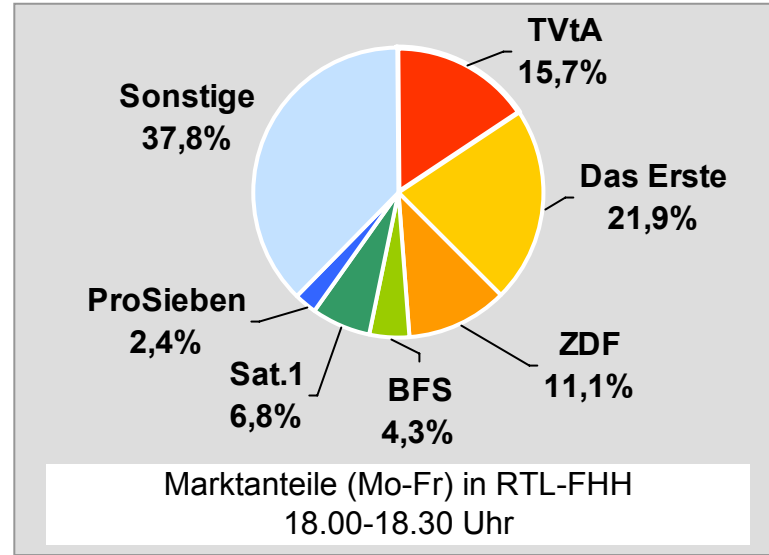
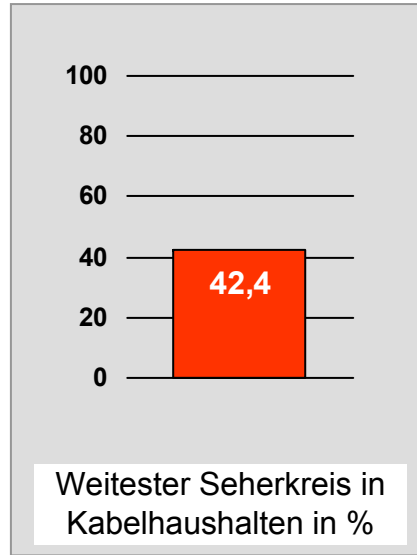
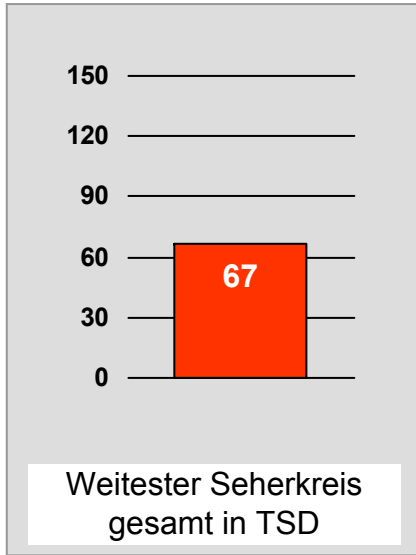
Oberpfalz TV, OTV: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre

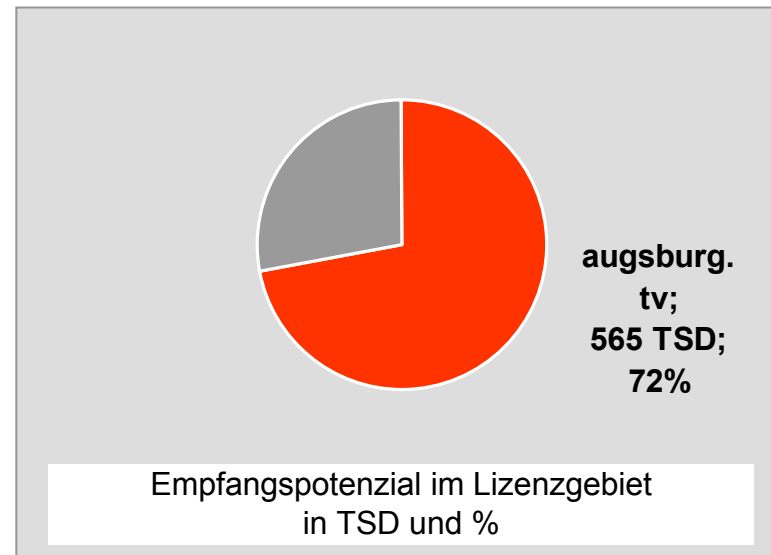
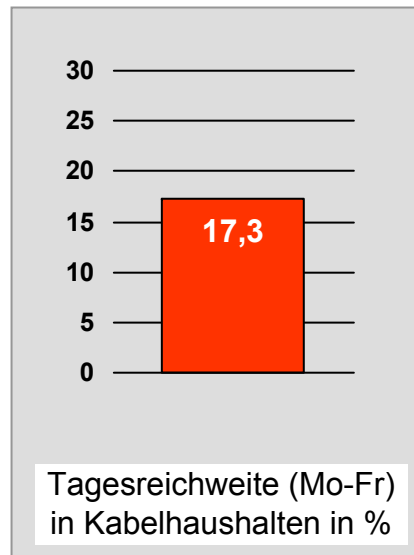
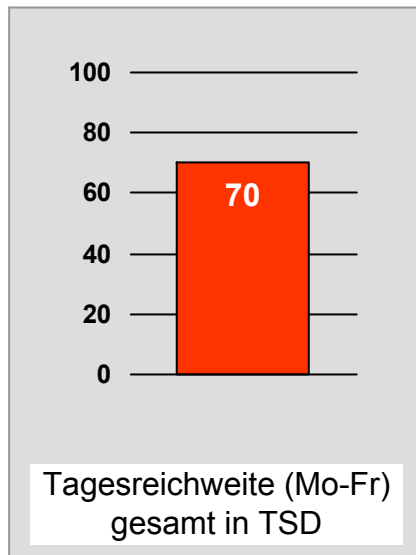
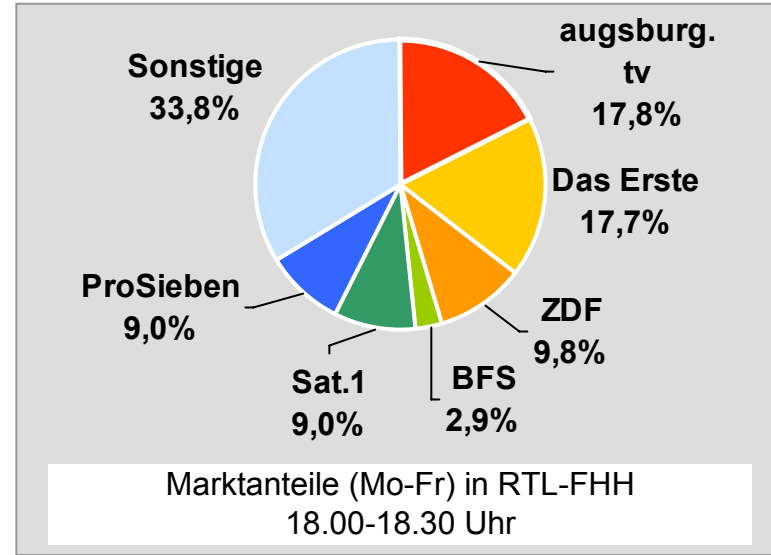
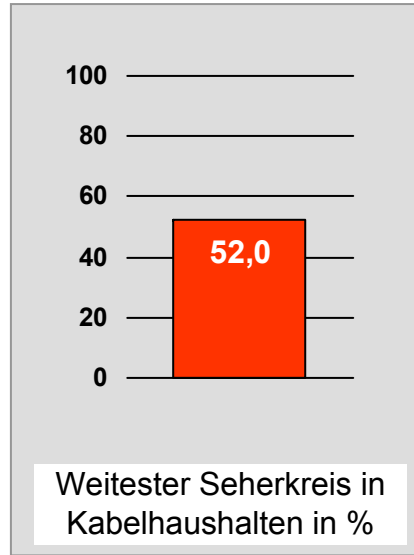
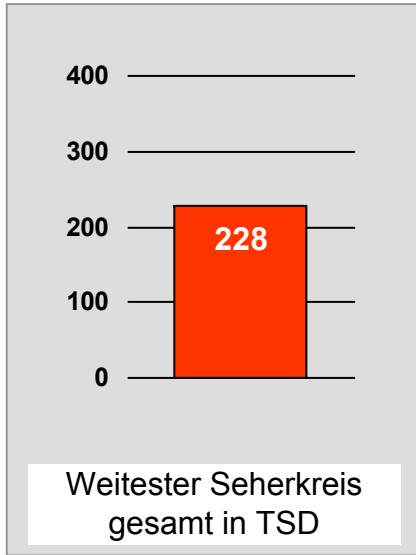


TV touring Aschaffenburg: Zentrale Reichweitenwerte

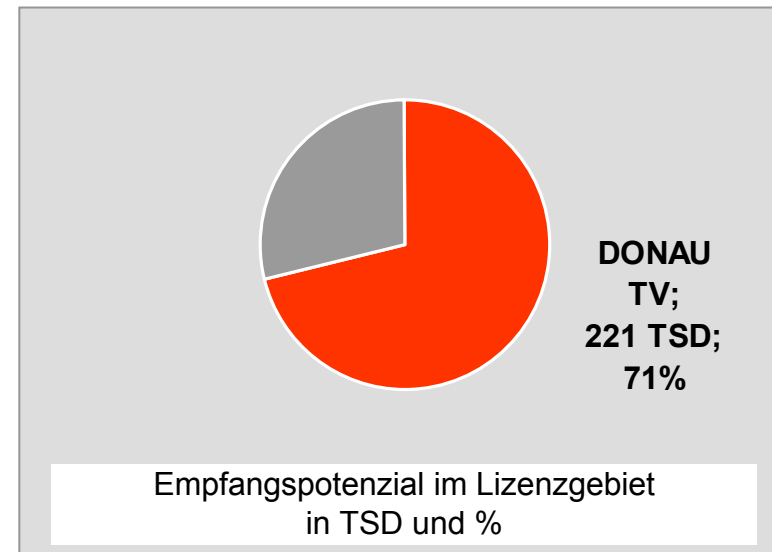
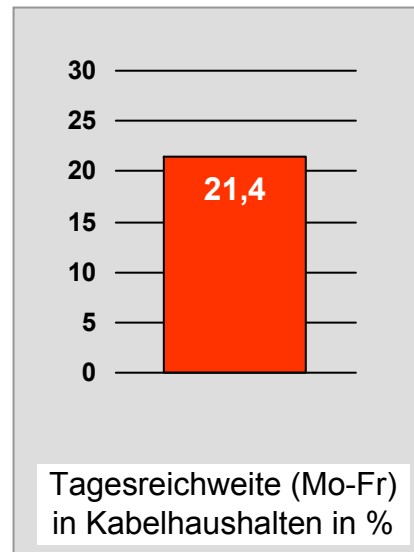
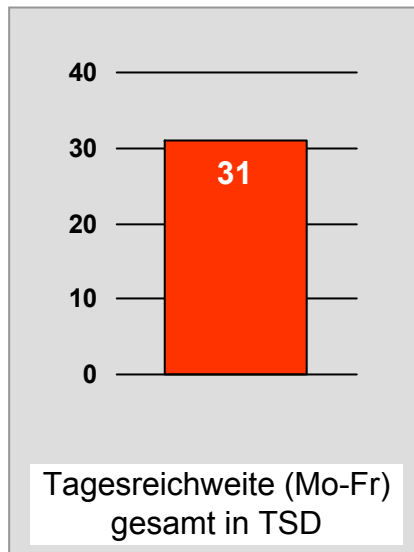
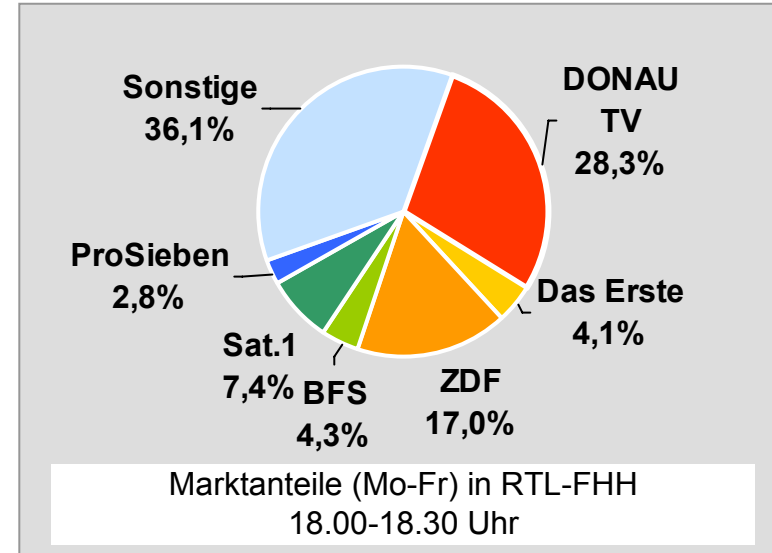
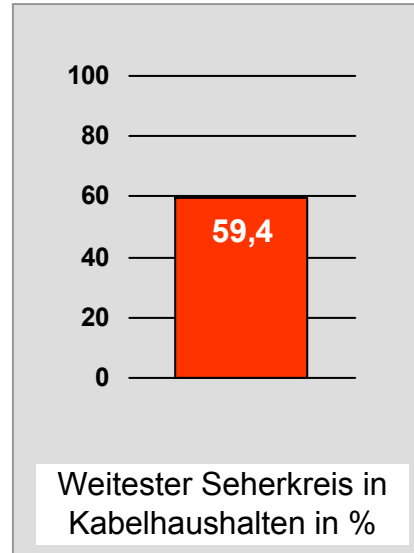
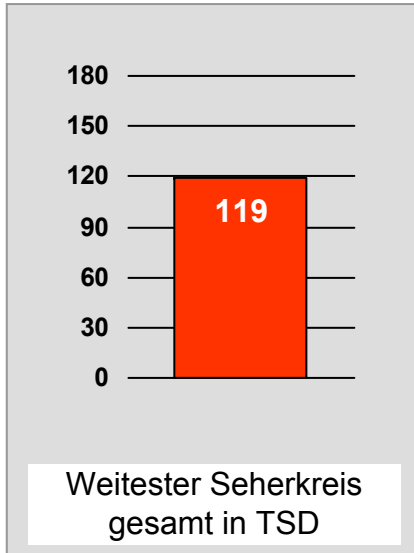
Bevölkerung ab 14 Jahre



augsburg.tv: Zentrale Reichweitenwerte Bevölkerung ab 14 Jahre

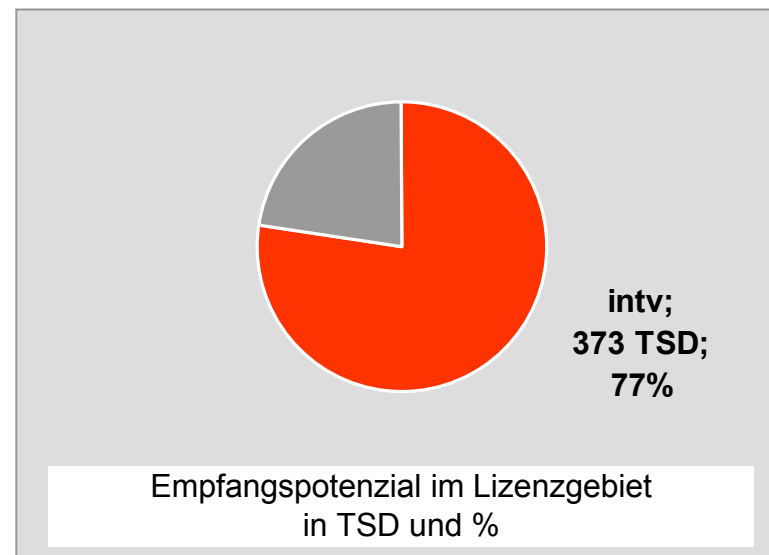
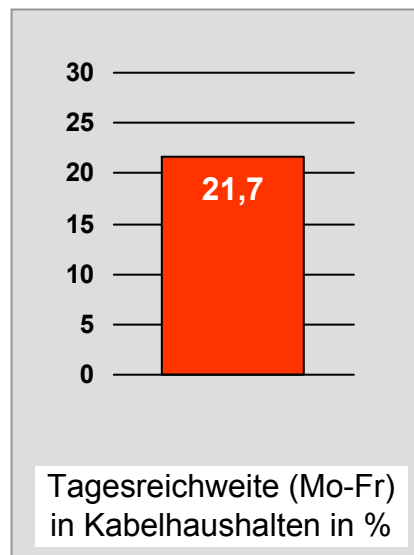
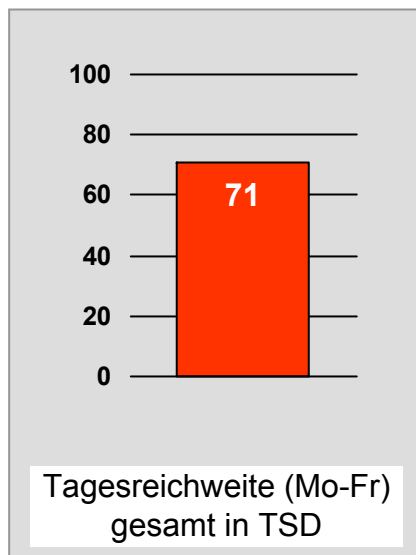
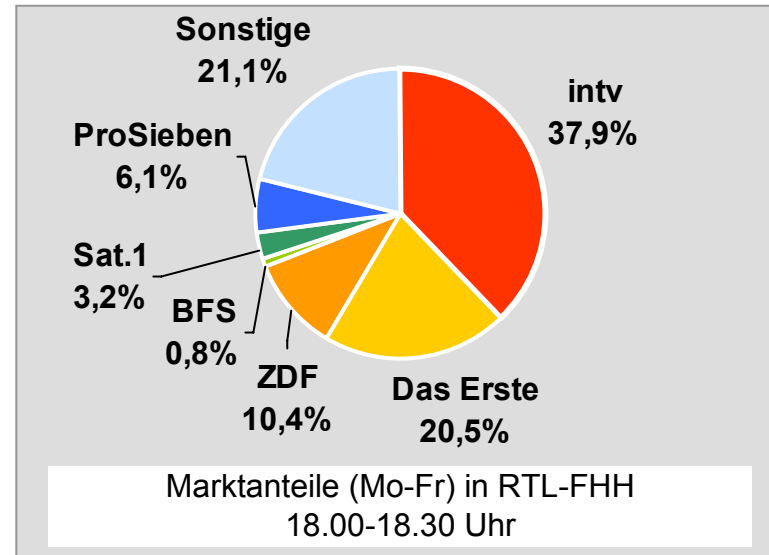
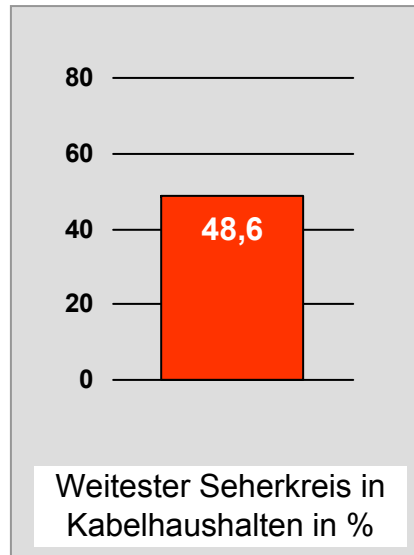
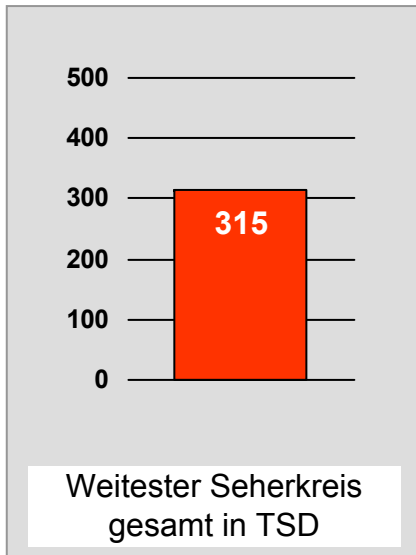


DONAU TV: Zentrale Reichweitenwerte Bevölkerung ab 14 Jahre



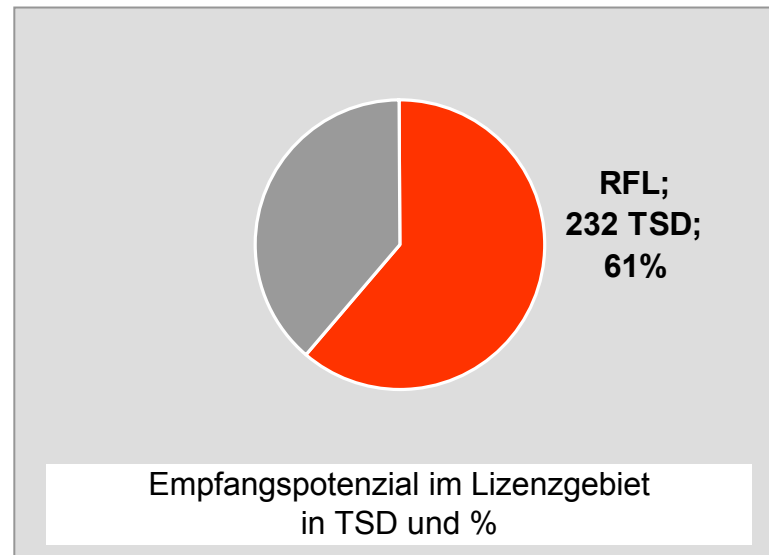
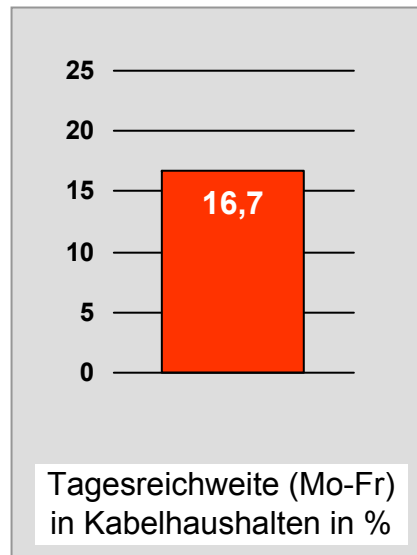
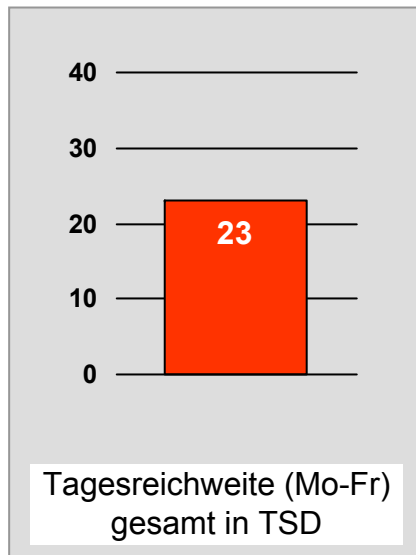
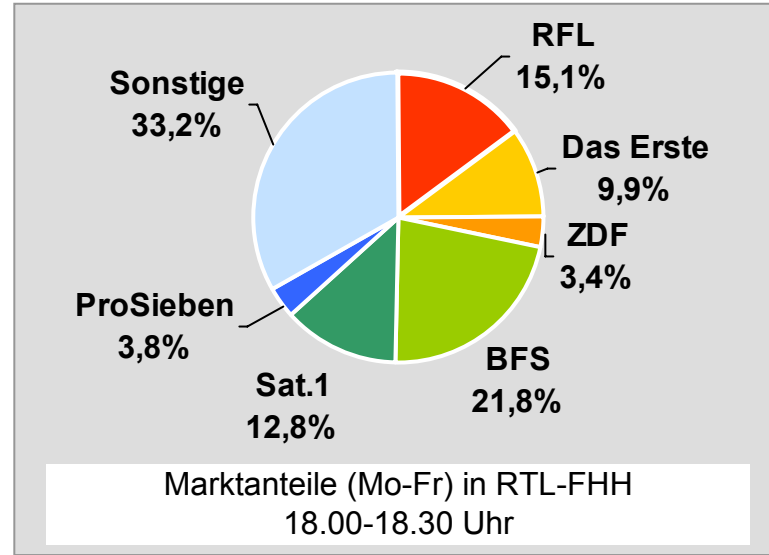
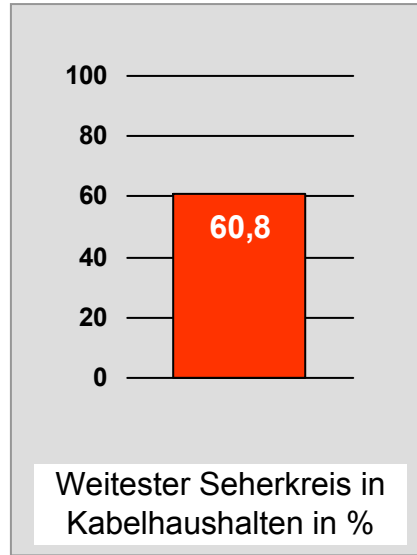
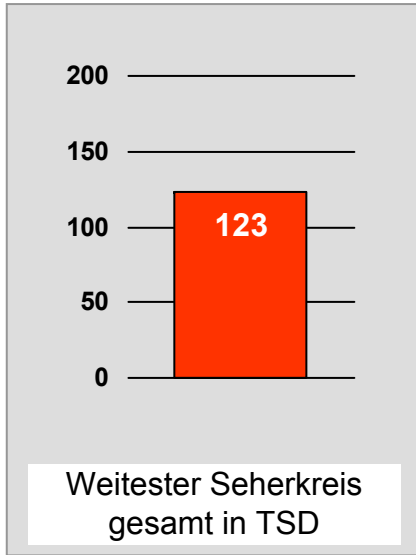
intv - der infokanal: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



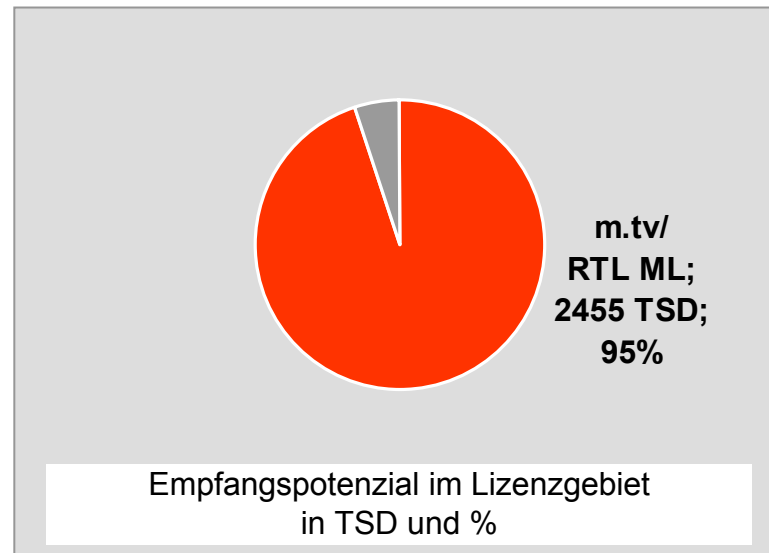
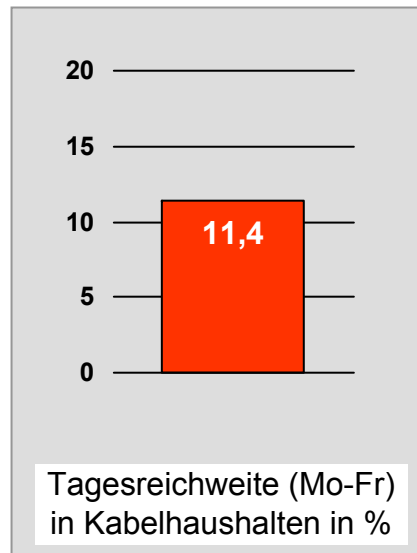
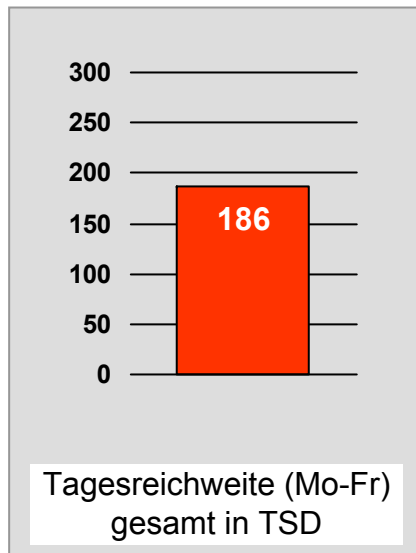
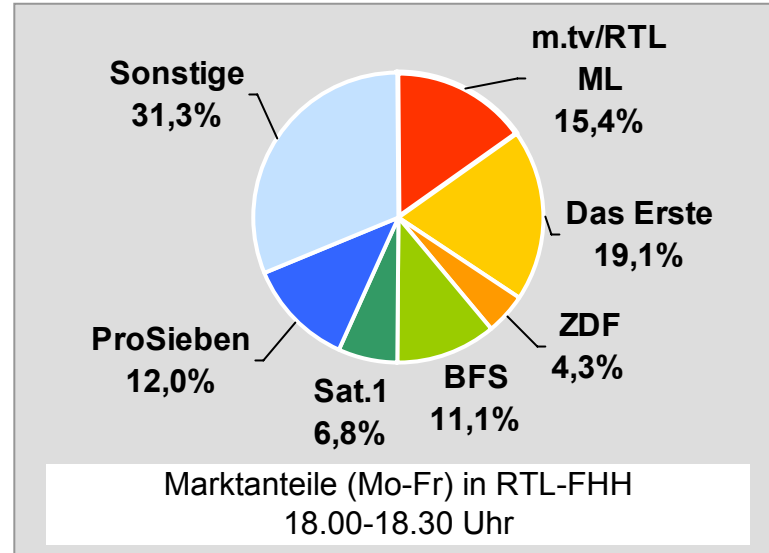
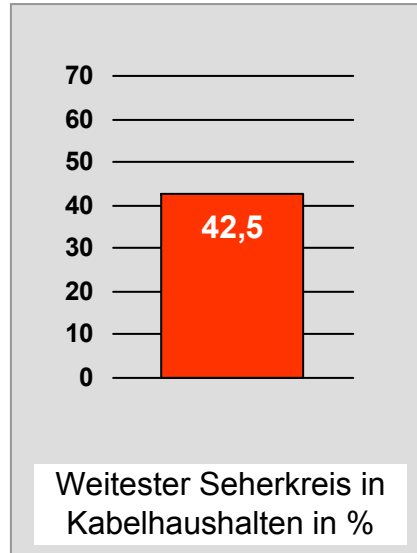
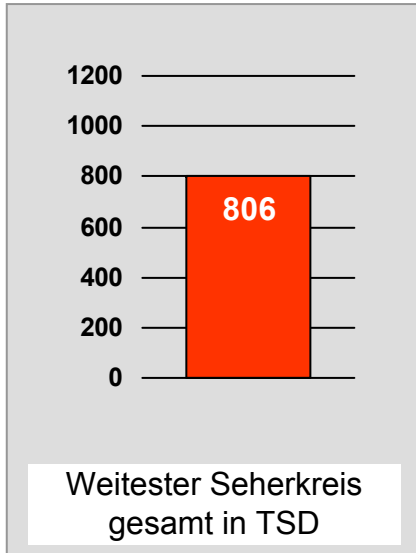
Regional Fernsehen Landshut: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre

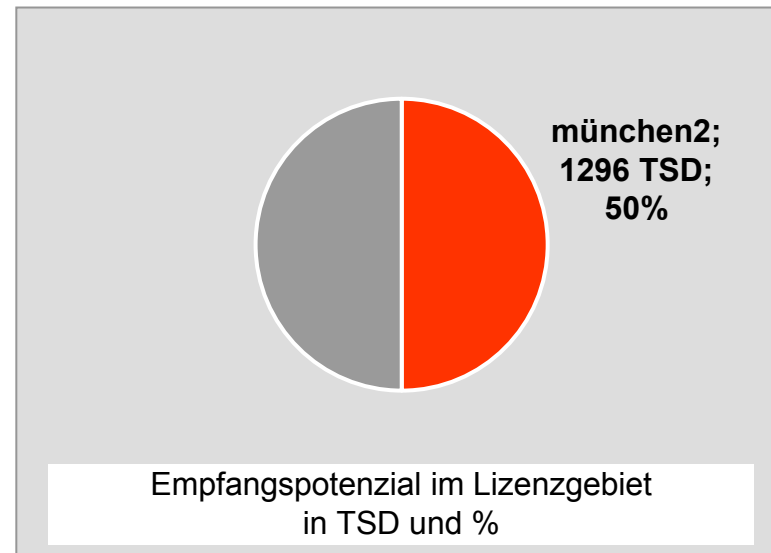
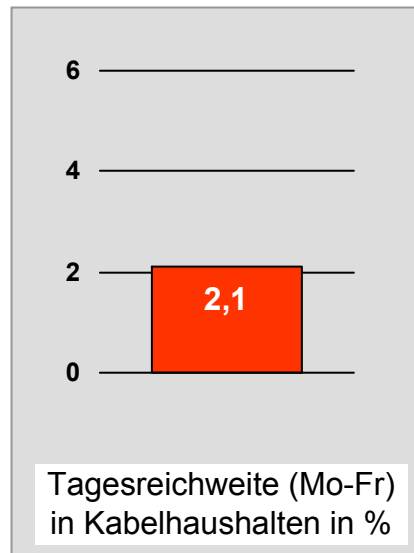
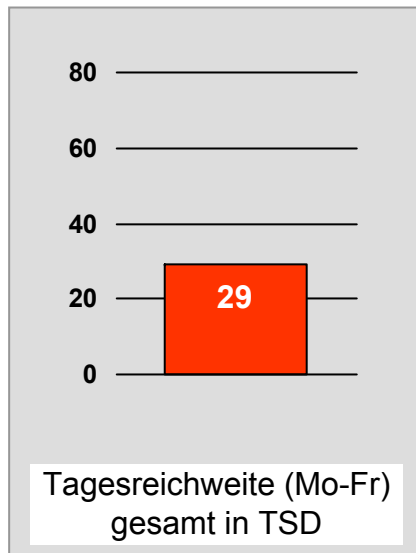
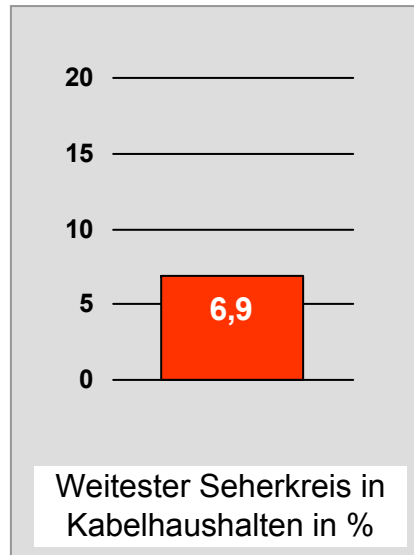
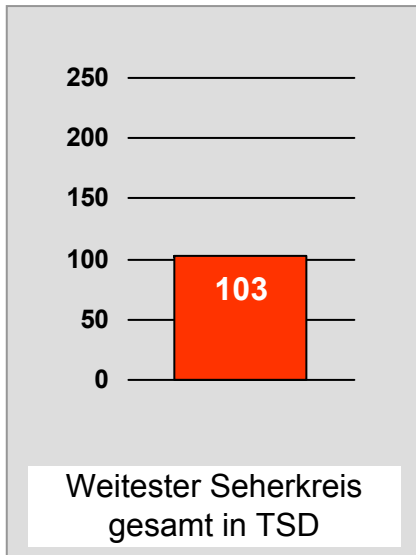


münchen.tv / RTL München Live: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre

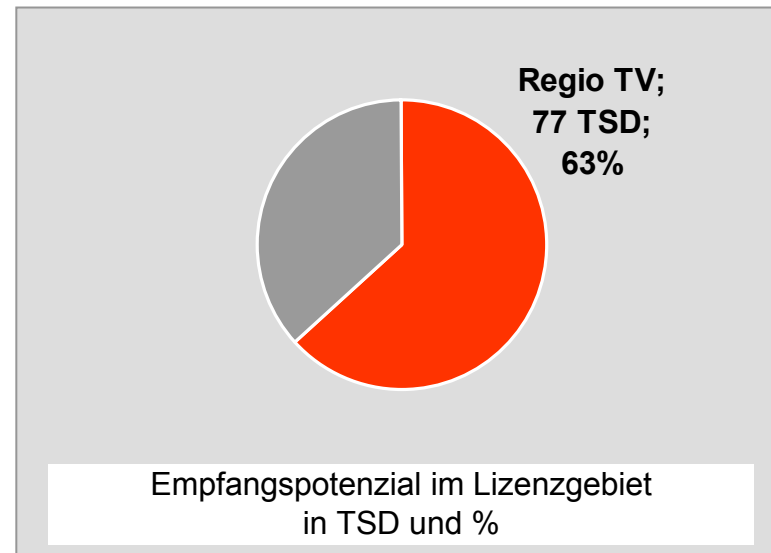
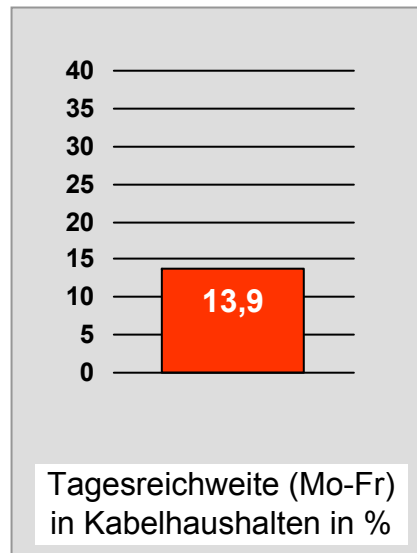
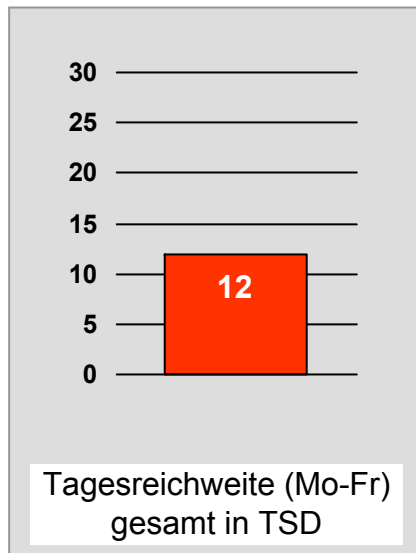
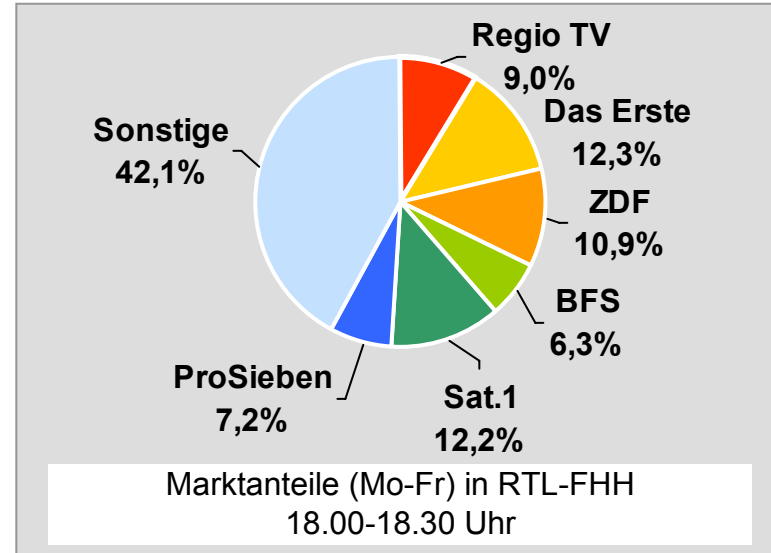
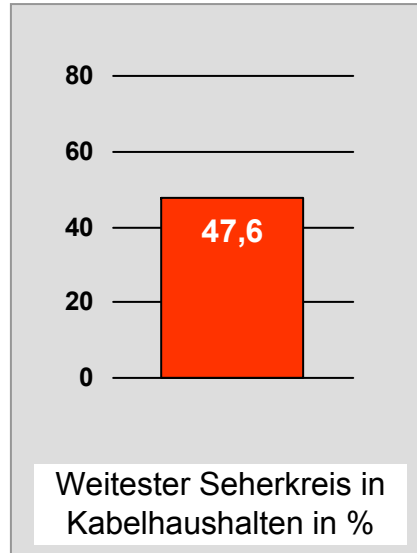
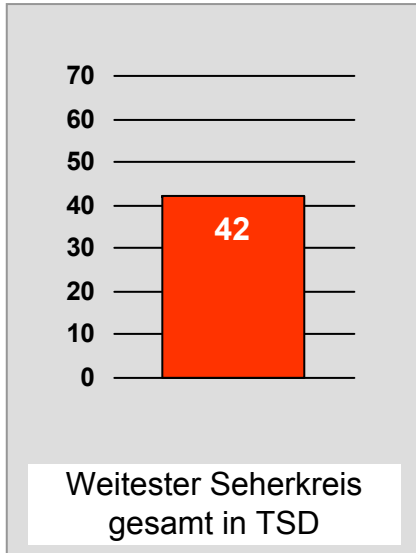


münchen2: Zentrale Reichweitenwerte Bevölkerung ab 14 Jahre



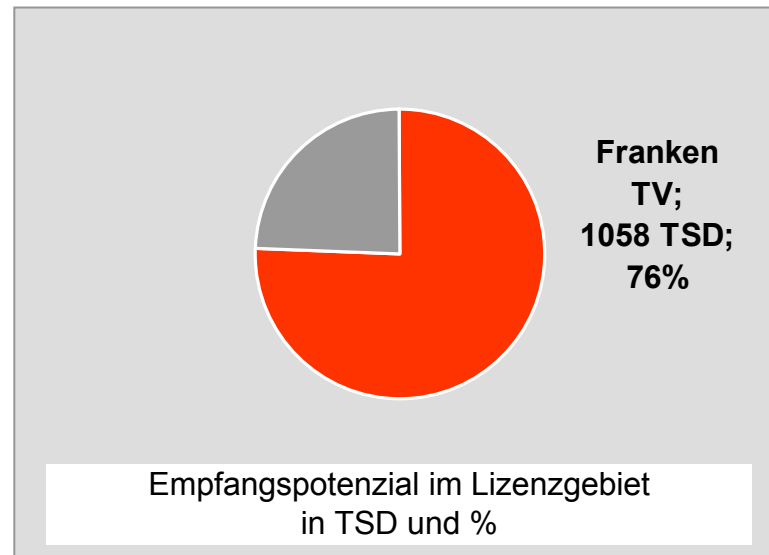
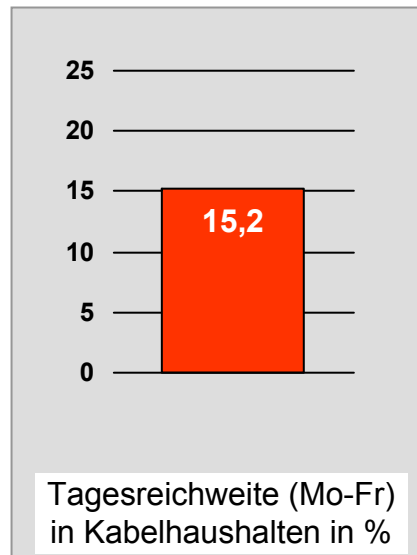
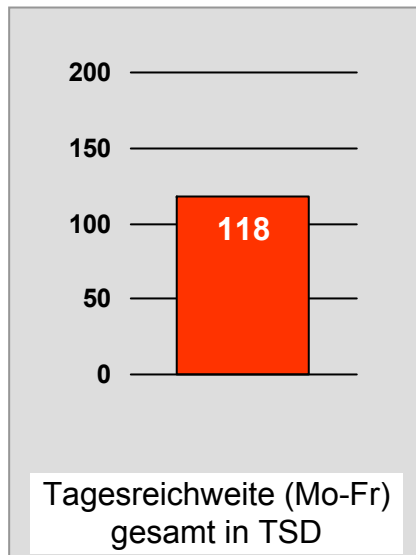
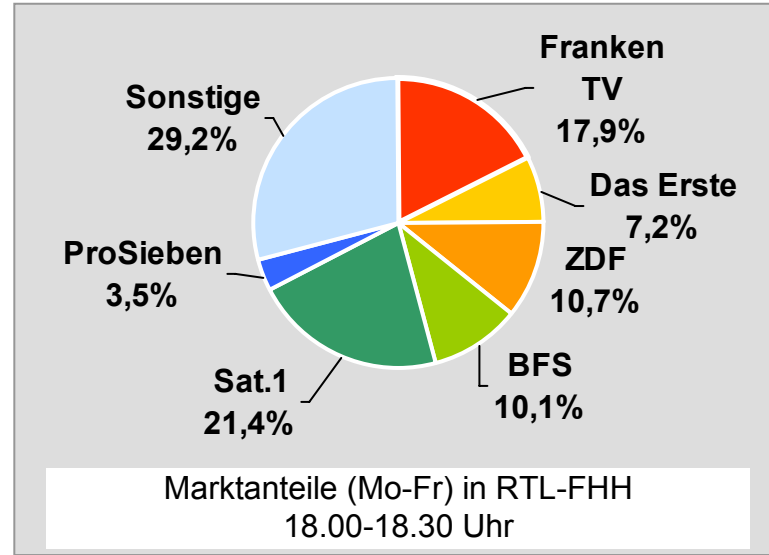
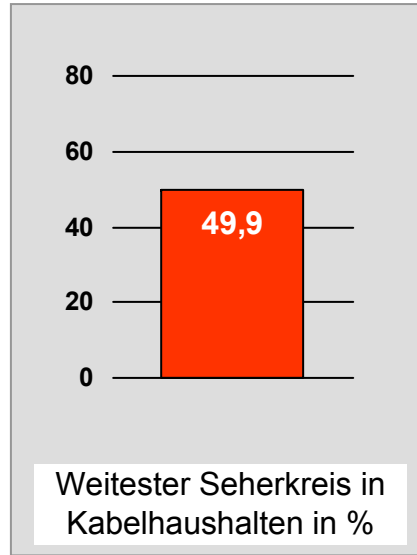
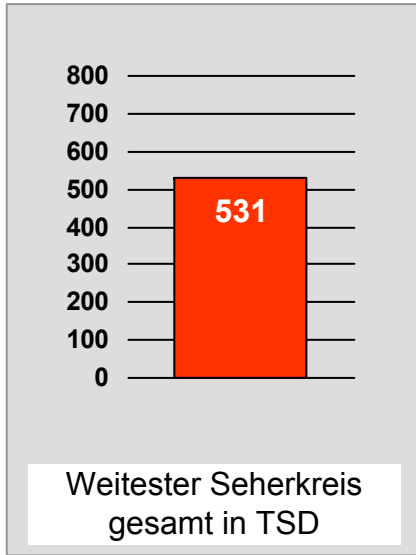
Regio TV (Neu-Ulm): Zentrale Reichweitenwerte (in Bayern)

Bevölkerung ab 14 Jahre



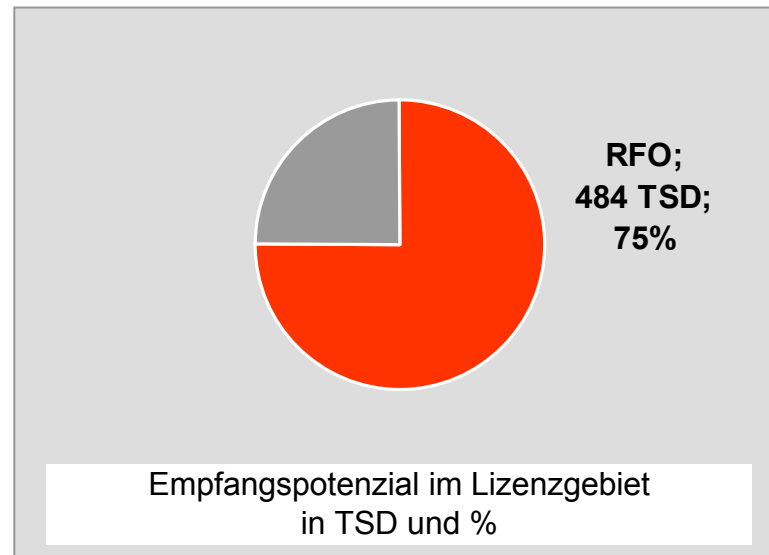
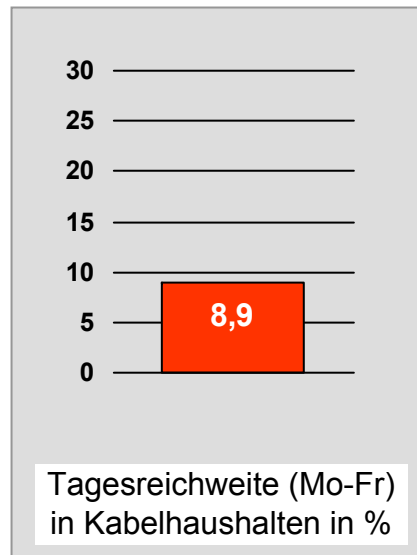
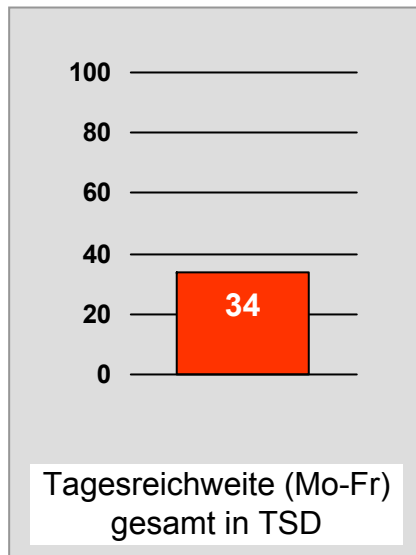
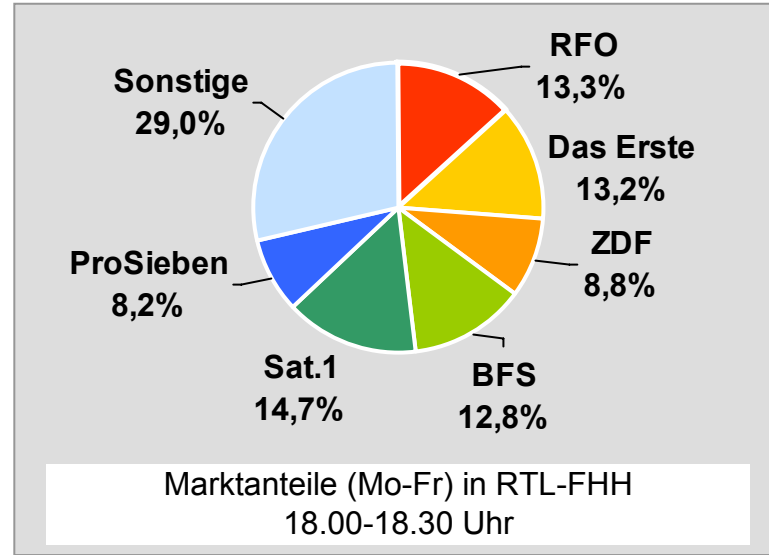
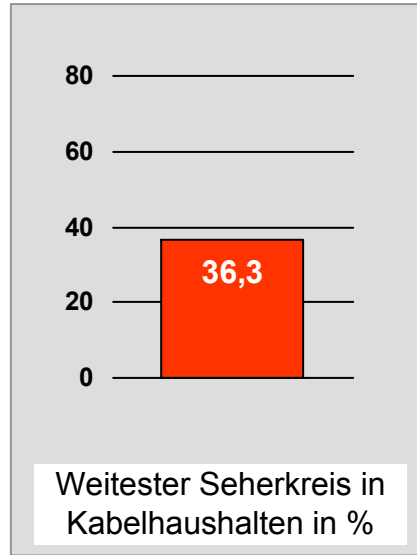
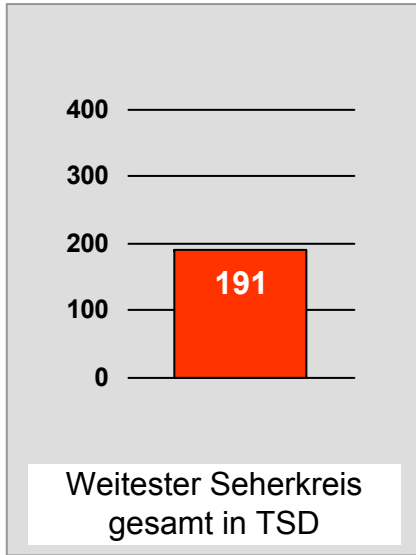
RTL FRANKEN LIFE TV/Franken TV: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



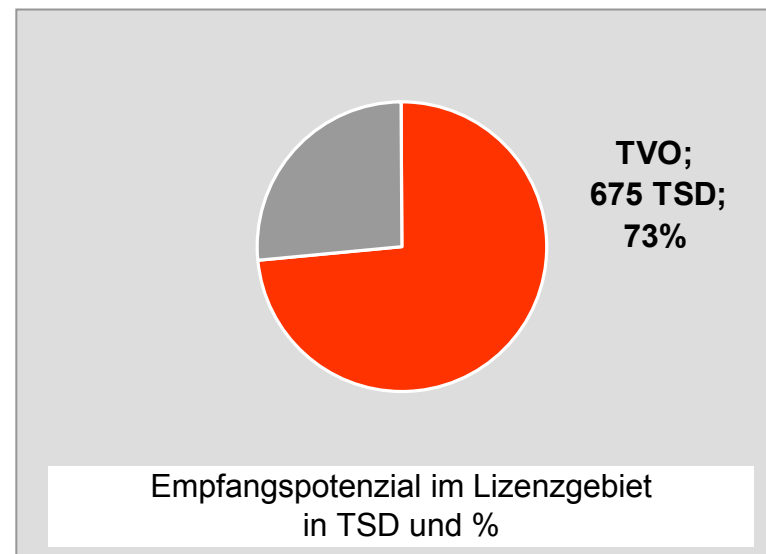
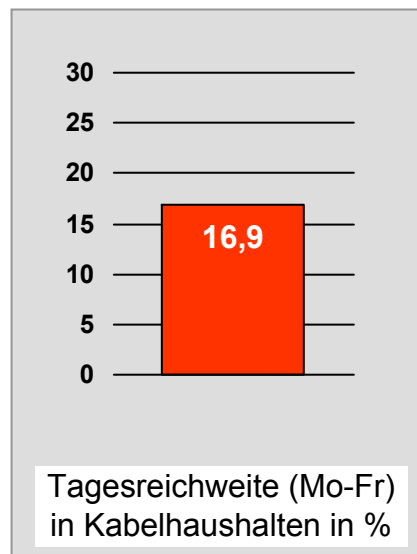
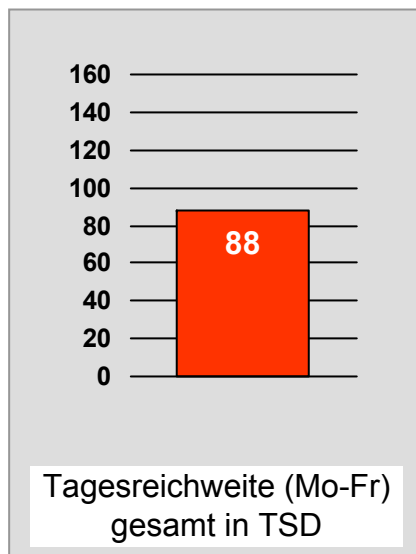
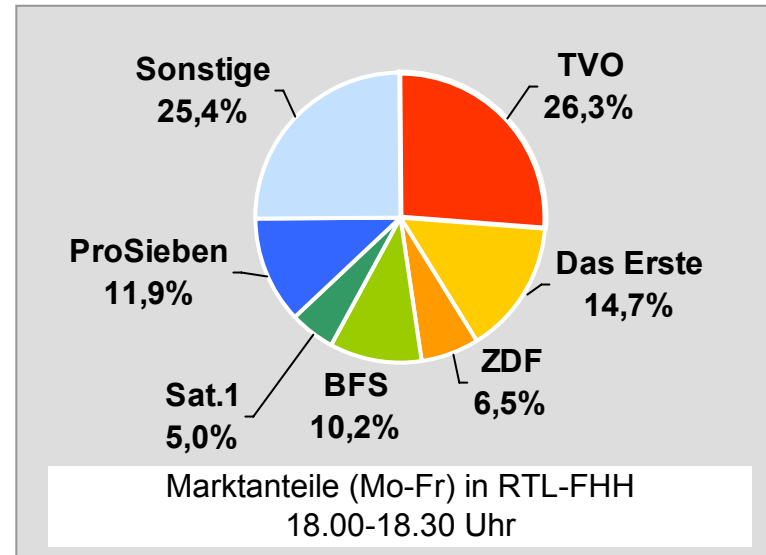
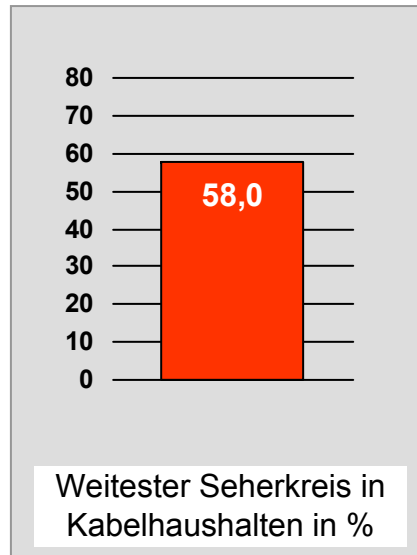
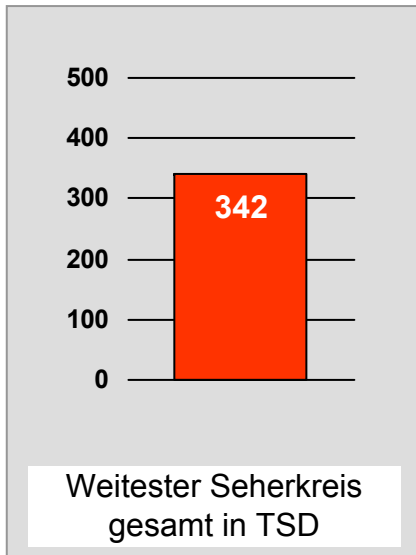
Regional Fernsehen Oberbayern: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



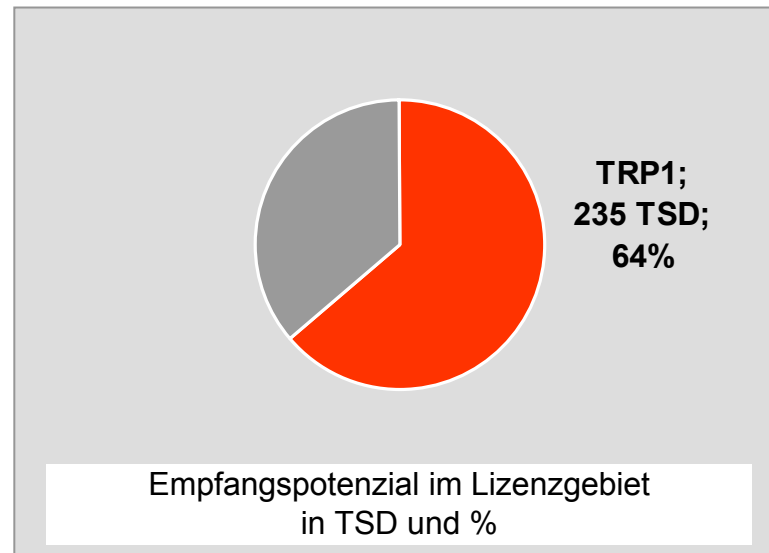
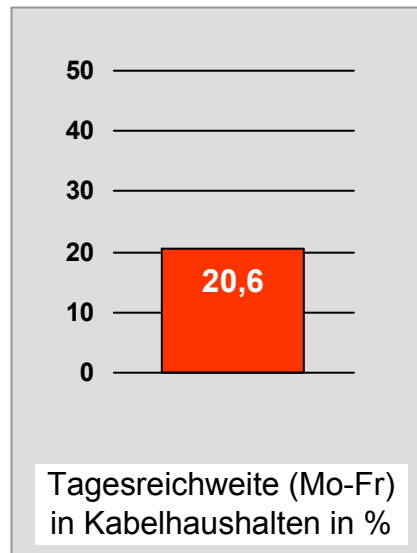
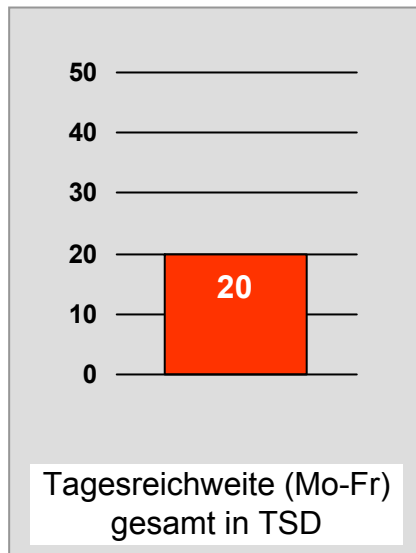
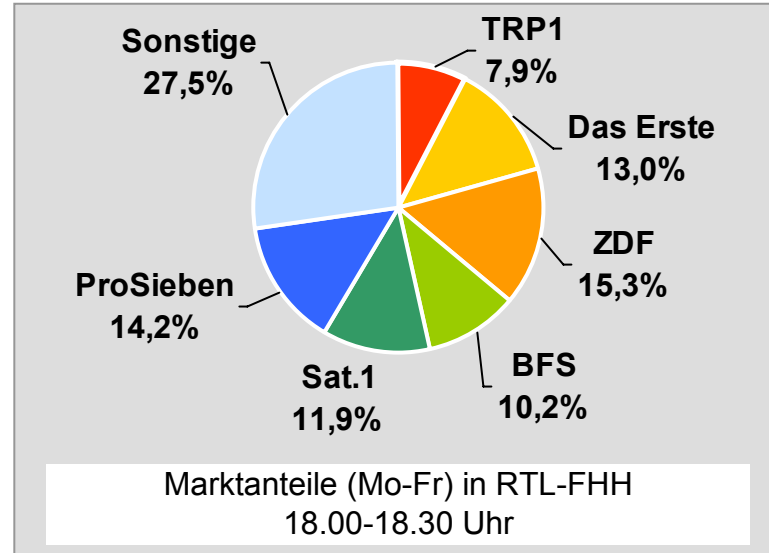
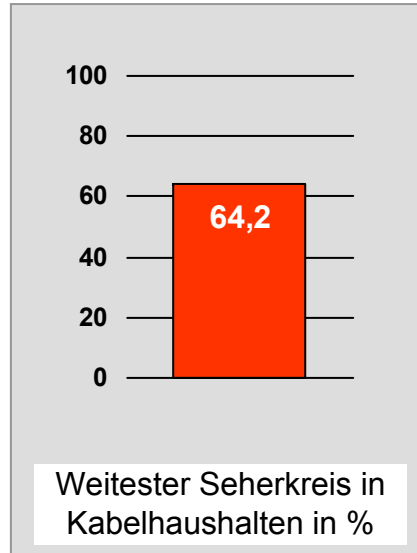
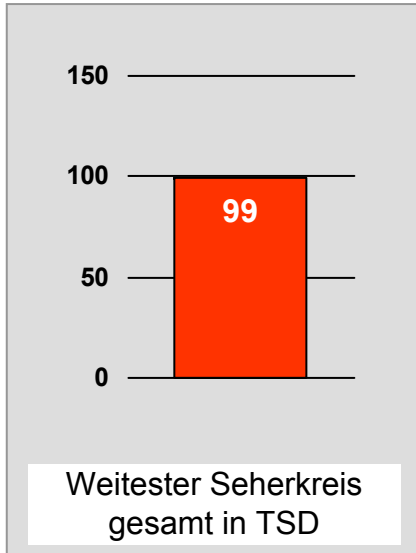
TV Oberfranken, TVO: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



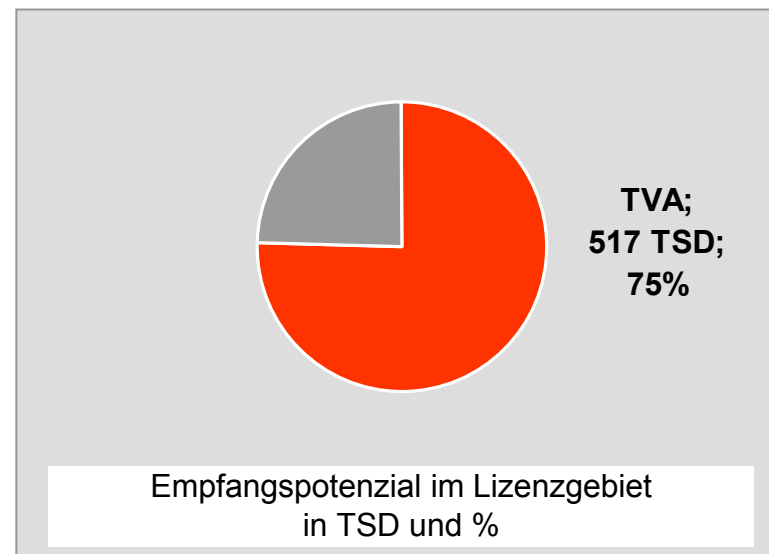
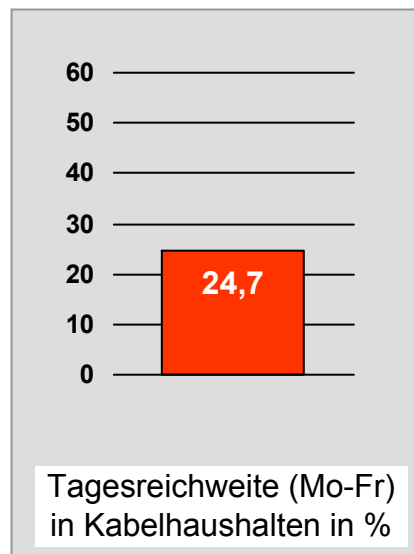
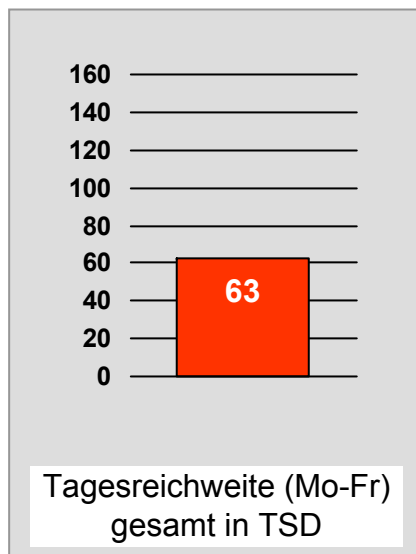
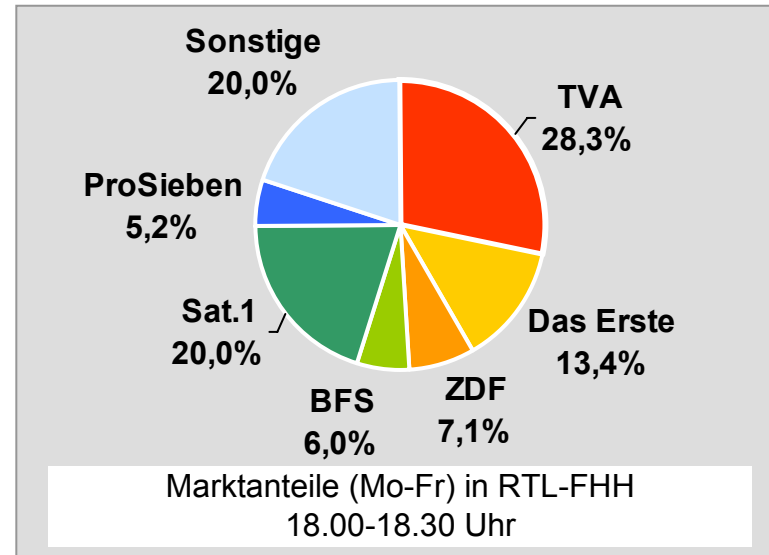
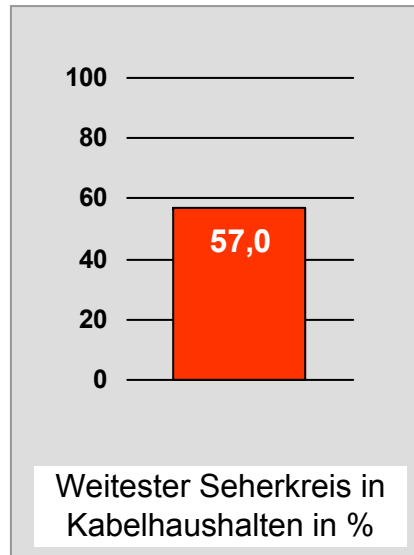
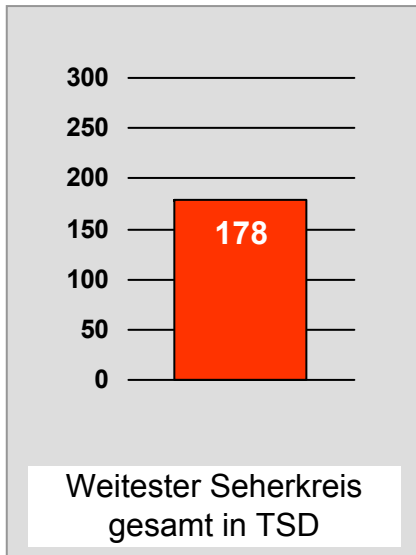
Tele Regional Passau 1, TRP1: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



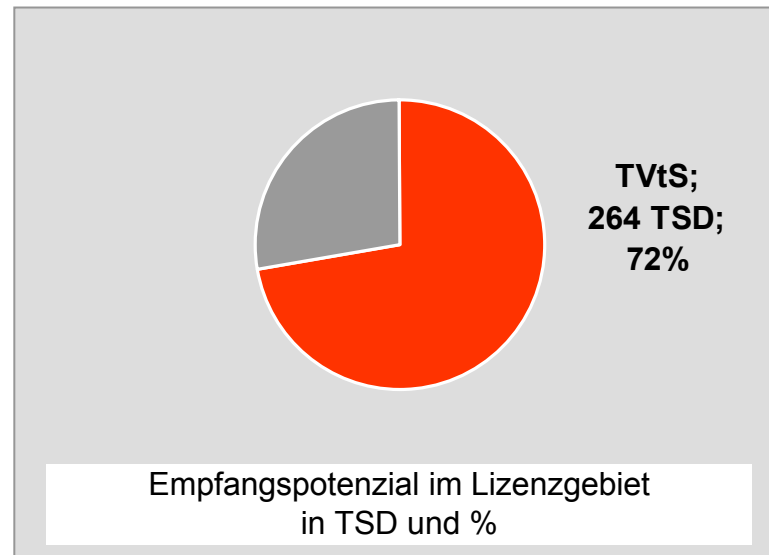
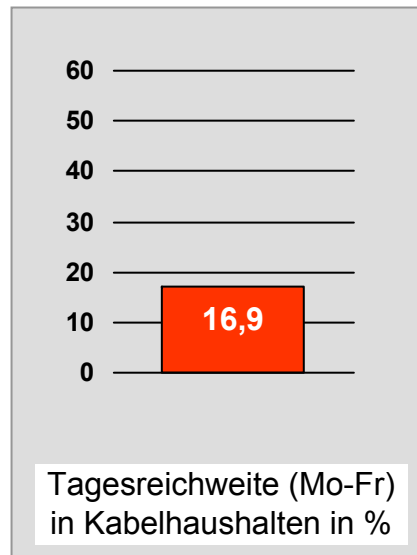
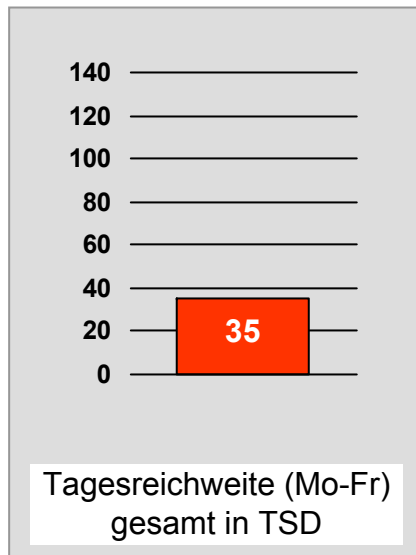
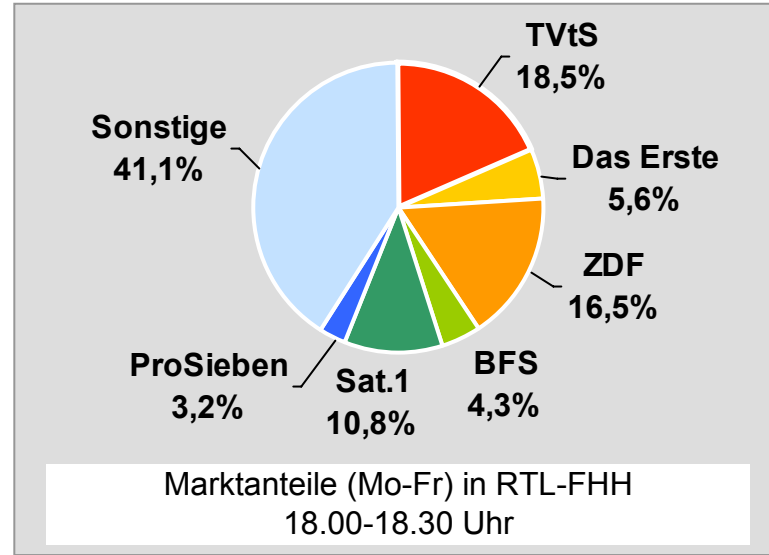
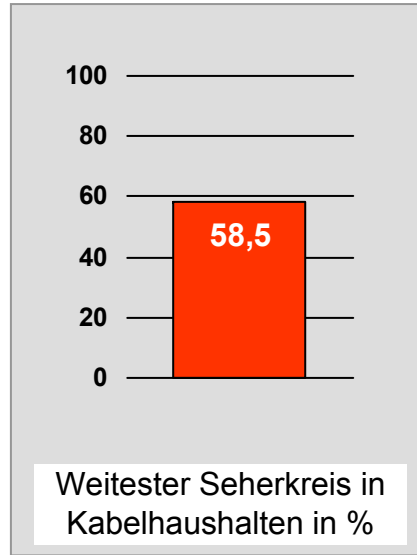
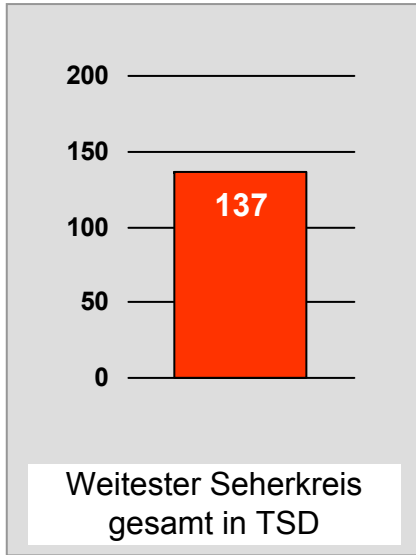
TVA Regionalfernsehen: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



TV touring Schweinfurt: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



TV touring Würzburg: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre

