

Weitester Seherkreis bayerische Lokalprogramme in TSD - **Top 10** - 2009

Bevölkerung ab 14 Jahre in Bayern gesamt

münchen.tv / RTL München Live	910
Franken TV / RTL Franken Life TV	543
intv - der infokanal	330
TV Oberfranken, TVO	318
augsburg.tv	228
TV Allgäu Nachrichten	221
Regional Fernsehen Oberbayern	208
OTV, Oberpfalz TV	195
TVA Regionalfernsehen	170
münchen2	152

Weitester Seherkreis in Prozent - **Top 10** - 2009

Bevölkerung ab 14 Jahre in Kabelhaushalten im jeweiligen Kabelverbreitungsgebiet

Ø 52,6

DONAU TV	66,3
TV Allgäu Nachrichten	65,3
OTV, Oberpfalz TV	63,3
TV Oberfranken, TVO	62,1
TV touring Schweinfurt	59,8
Tele Regional Passau 1	57,0
TV touring Würzburg	56,4
TVA Regionalfernsehen	53,0
Regio TV Schwaben	52,0
intv-der infokanal	51,1

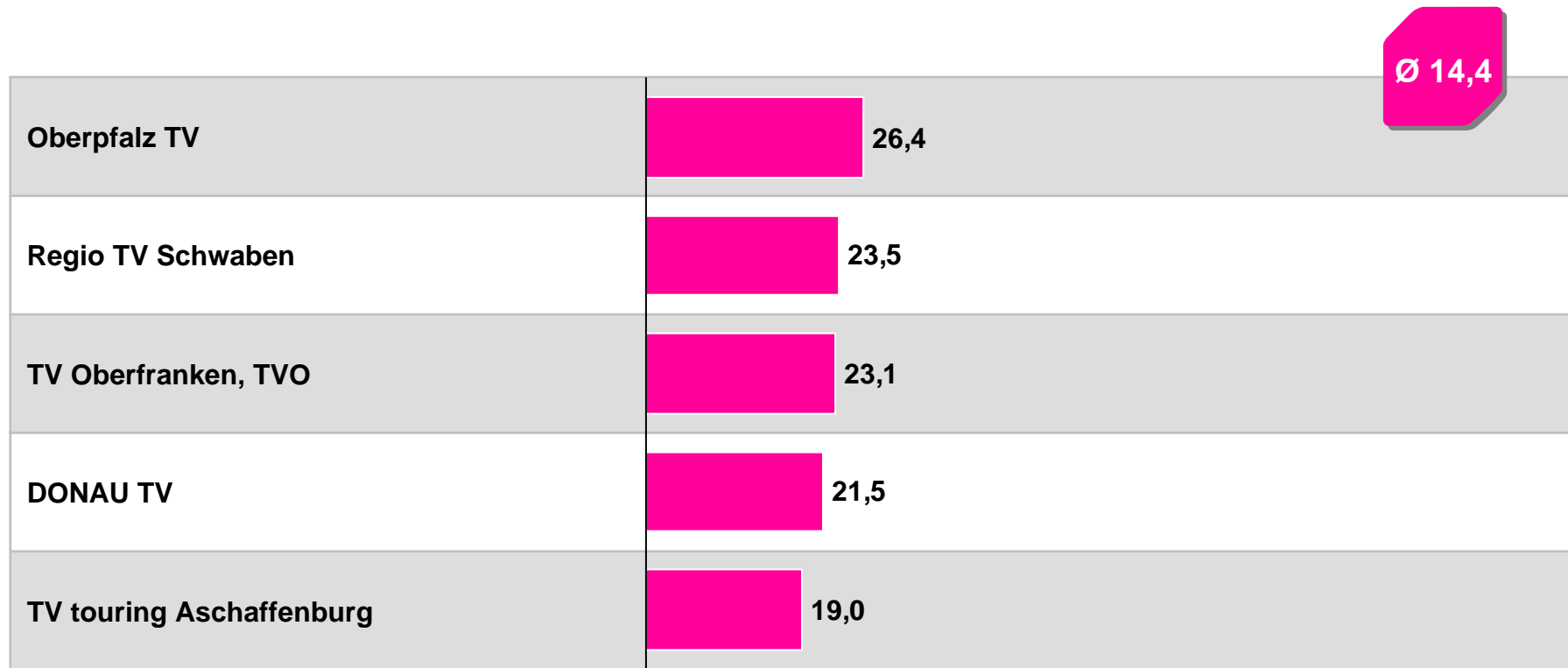
Tagesreichweite Montag - Freitag in TSD - **Top 10** - 2009

Bevölkerung ab 14 Jahre im jeweiligen Gesamtverbreitungsgebiet

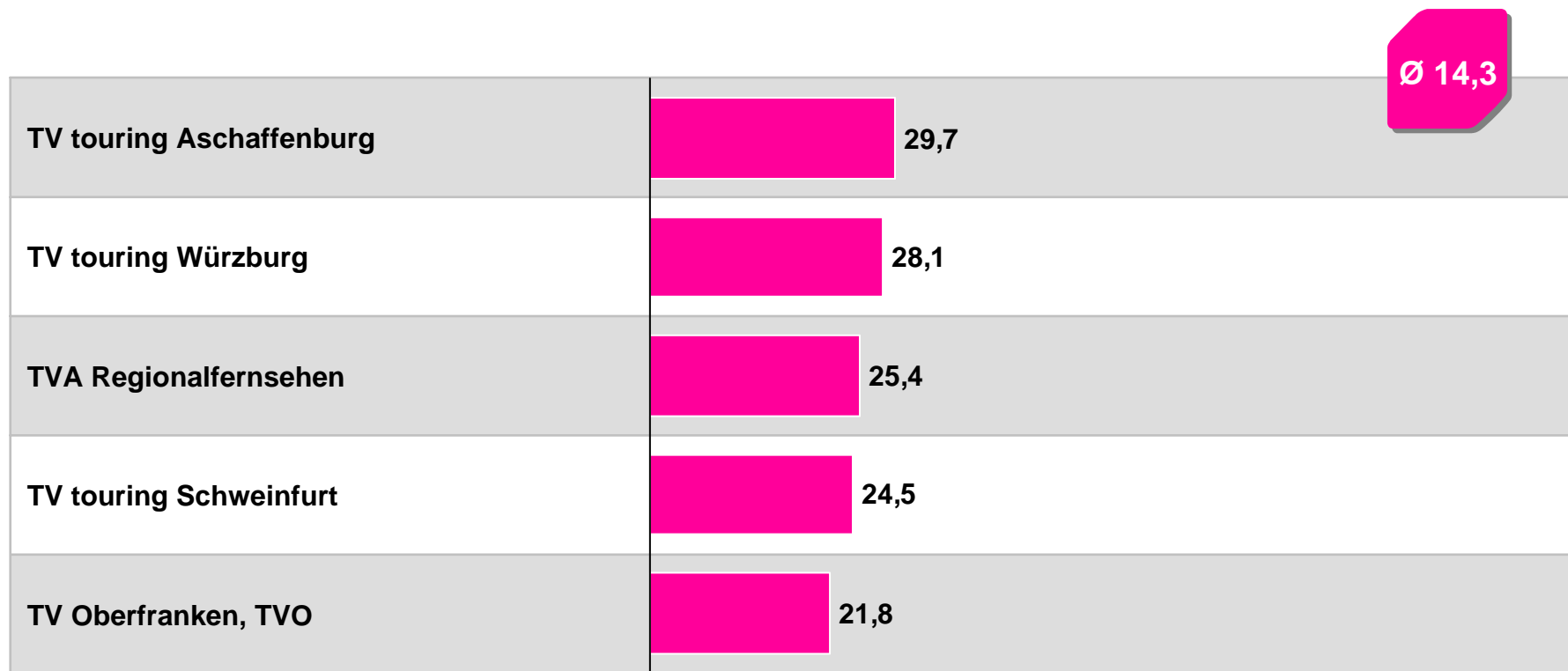
münchen.tv / RTL München Live	174
Franken TV / RTL Franken Life TV	107
TV Oberfranken, TVO	91
intv-der infokanal	76
OTV, Oberpfalz TV	57
augsburg.tv	56
TVA Regionalfernsehen	51
TV Allgäu Nachrichten	43
Regional Fernsehen Oberbayern	38
TV touring Würzburg	36

Tagesreichweite Montag - Freitag in Prozent - **Top 5** - 2009

Bevölkerung ab 14 Jahre in Kabelhaushalten im jeweiligen Kabelverbreitungsgebiet

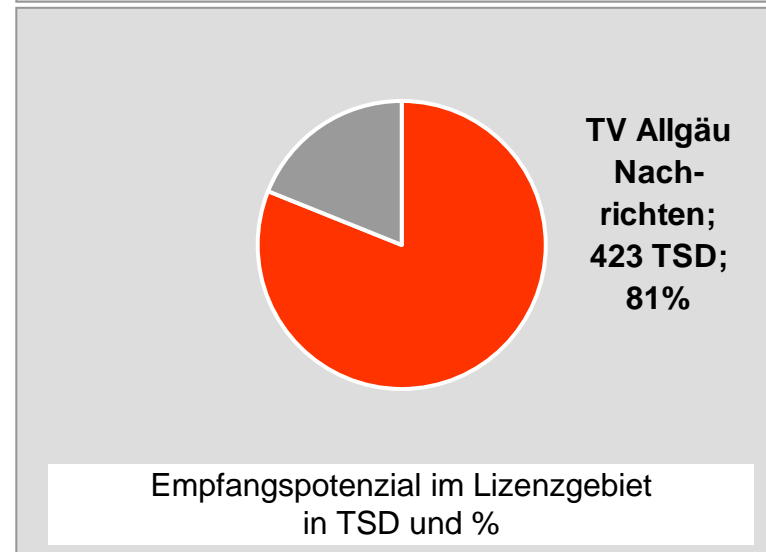
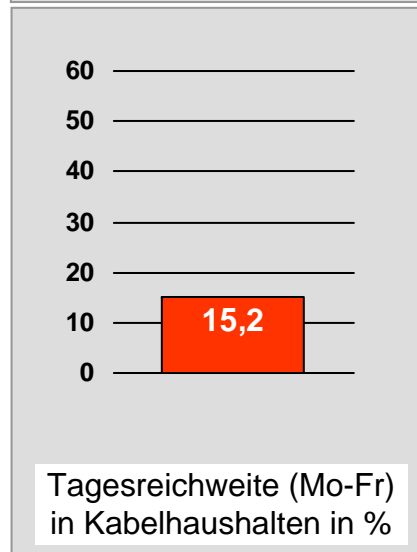
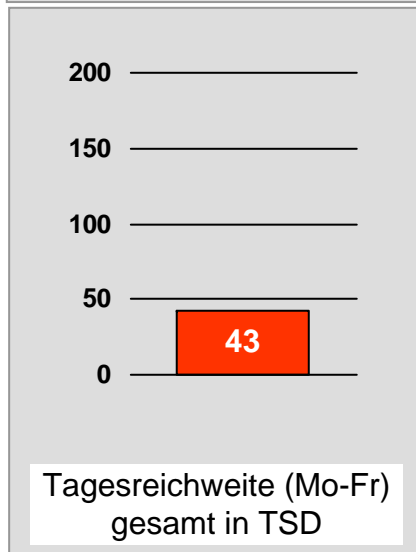
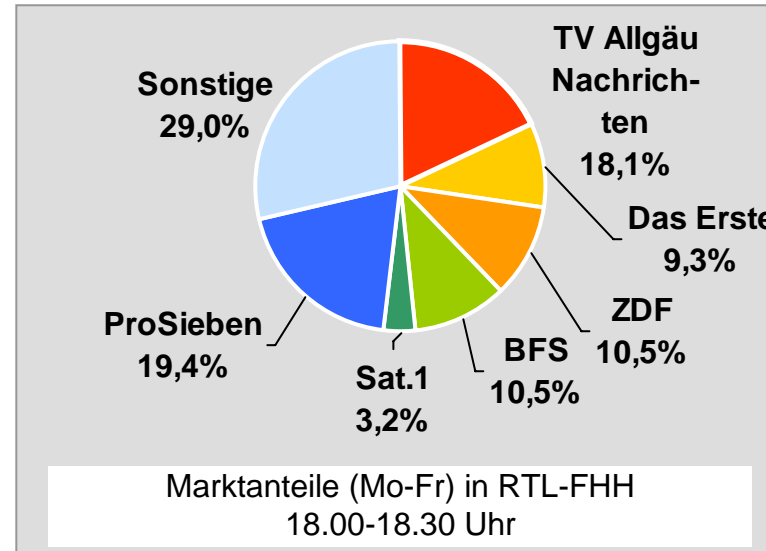
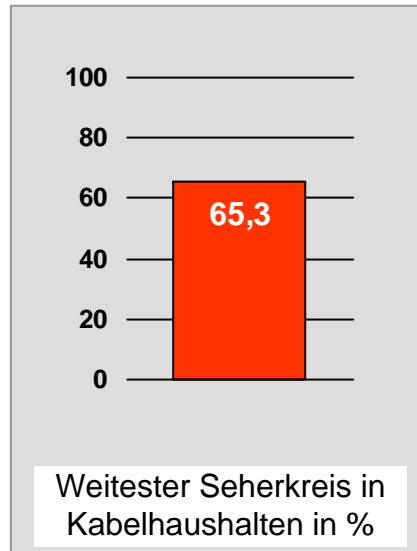
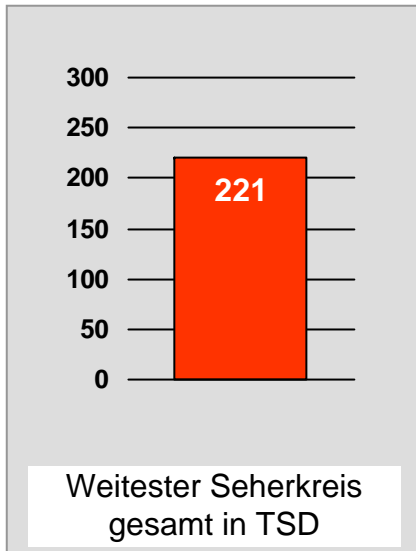


Ø ¼-Std.-Marktanteile Montag - Freitag 18.00 - 18.30 Uhr in Prozent - **Top 5** - 2009
Bevölkerung ab 14 Jahre in jeweiligen RTL-Fensterhaushalten



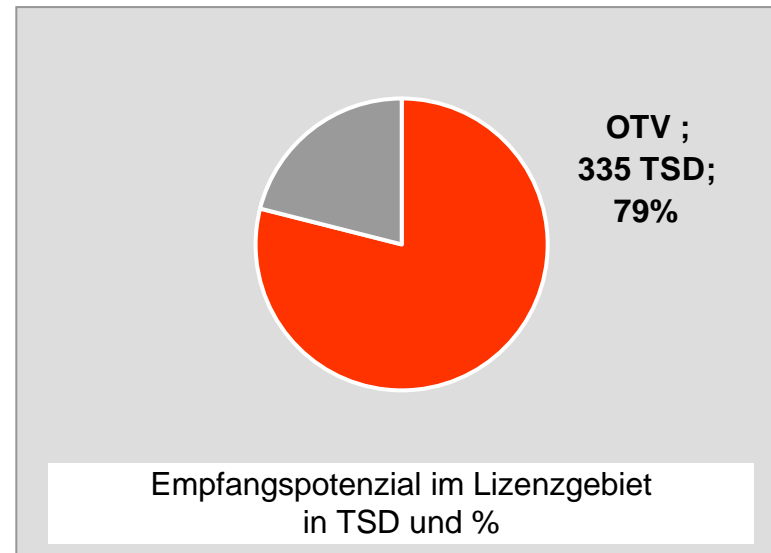
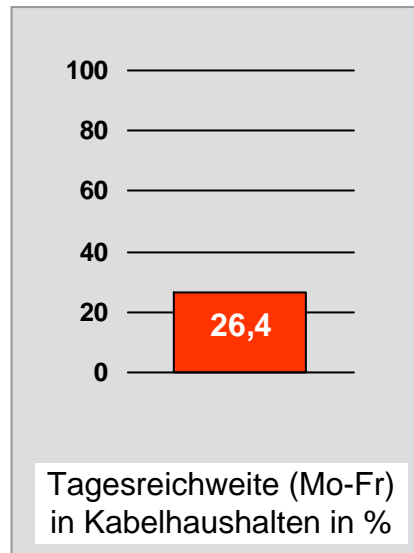
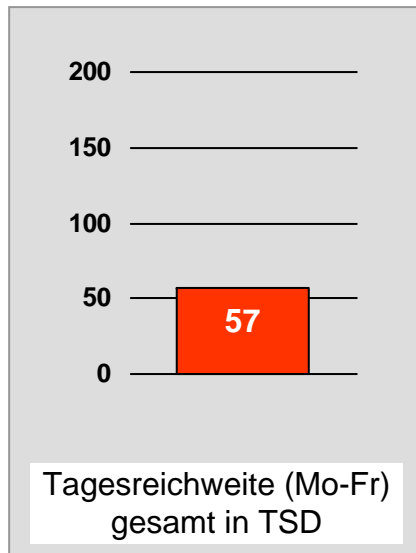
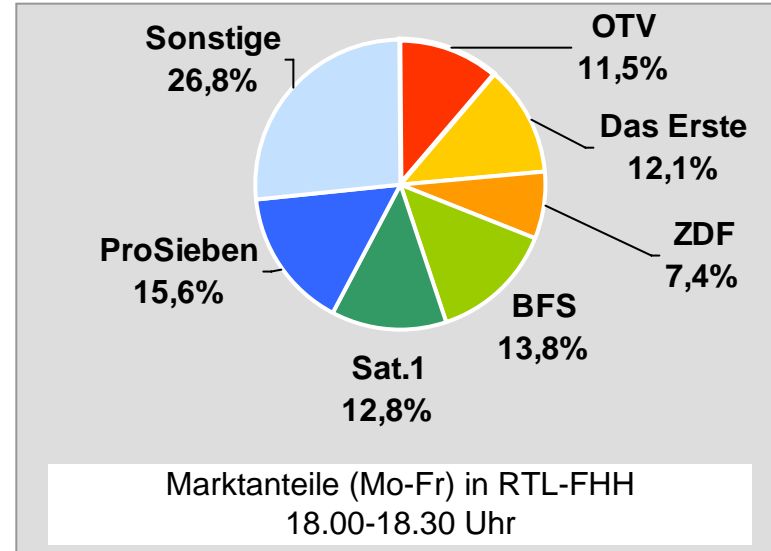
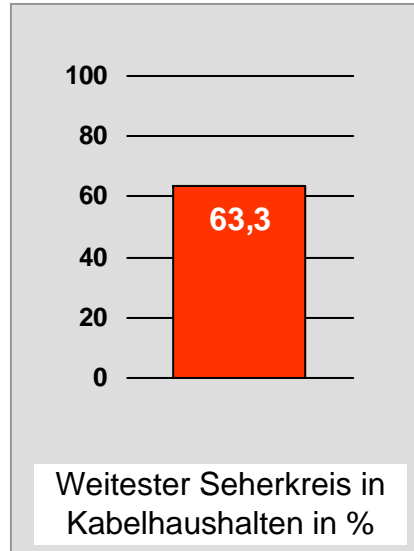
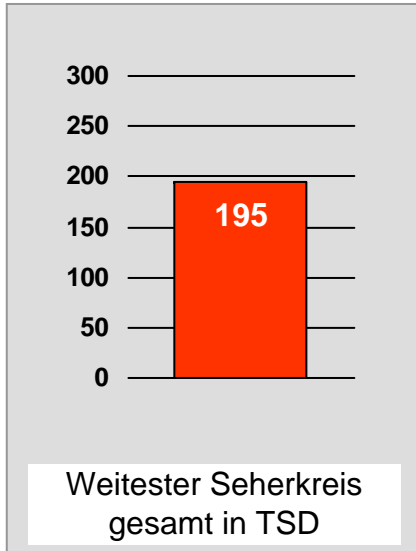
TV Allgäu Nachrichten: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



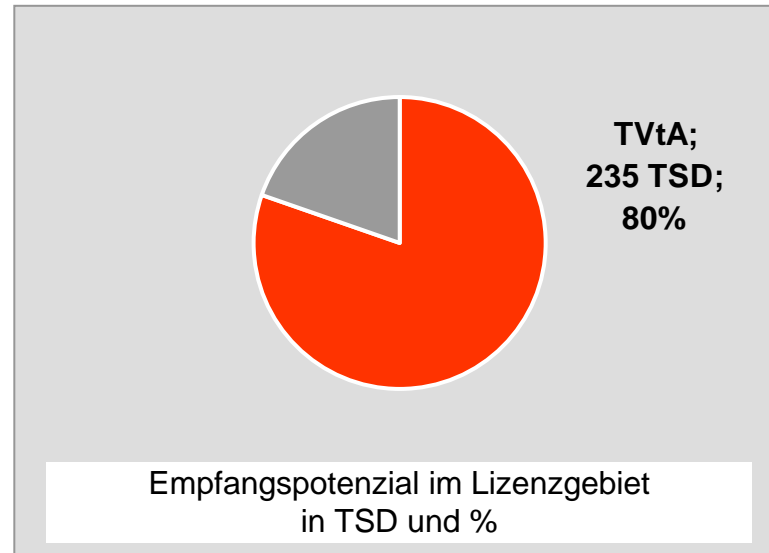
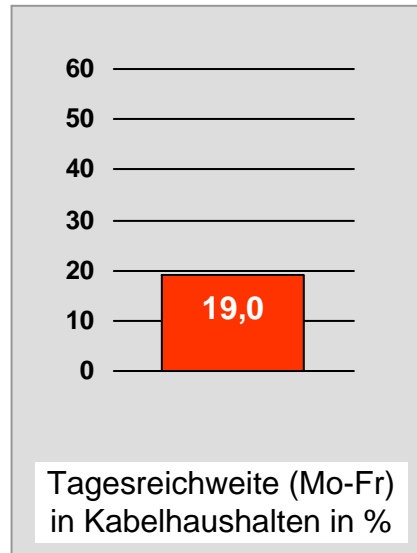
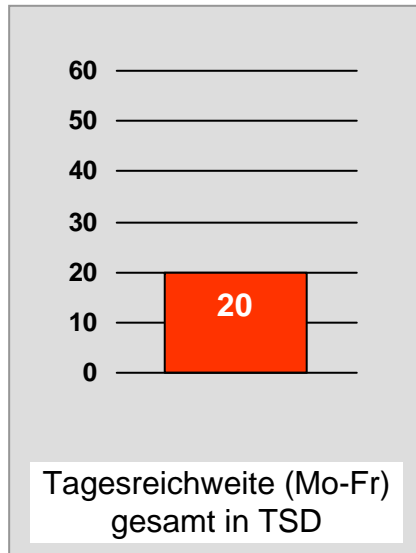
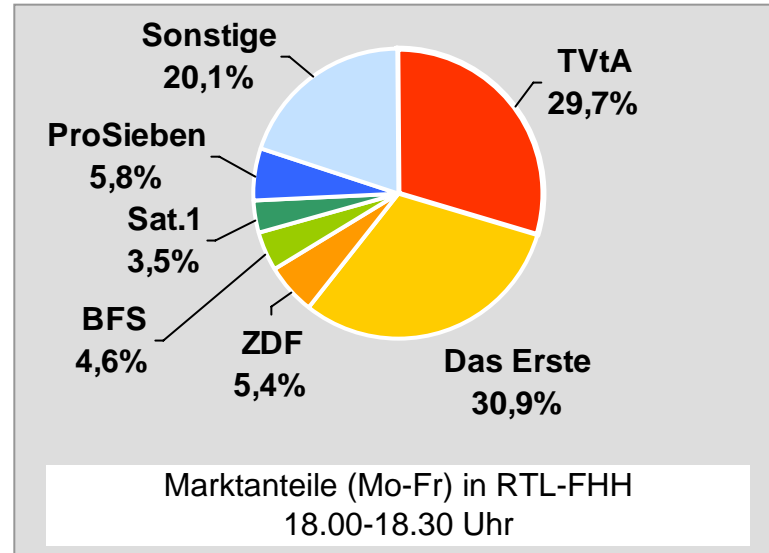
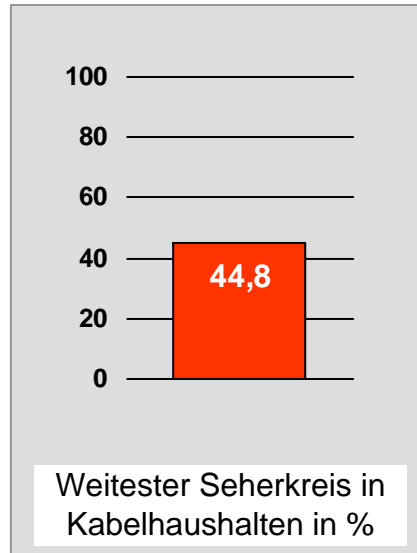
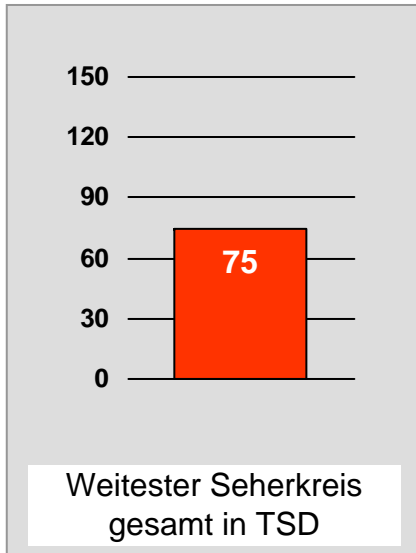
Oberpfalz TV, OTV: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



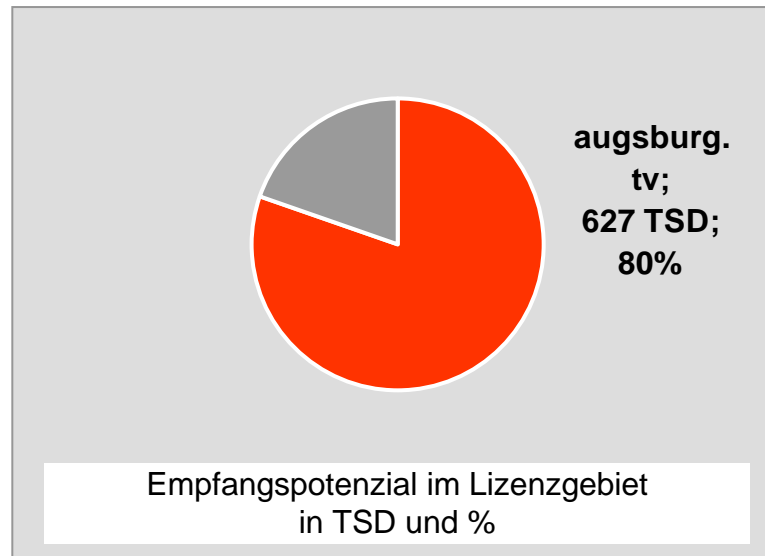
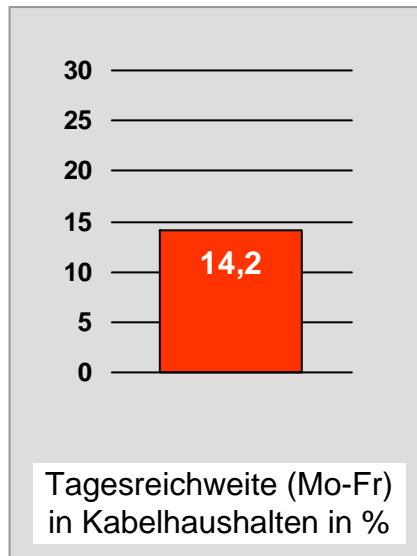
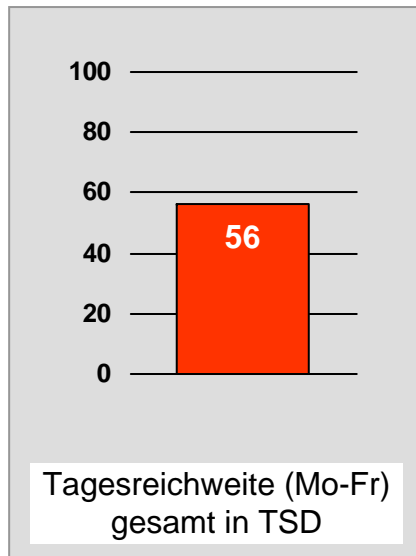
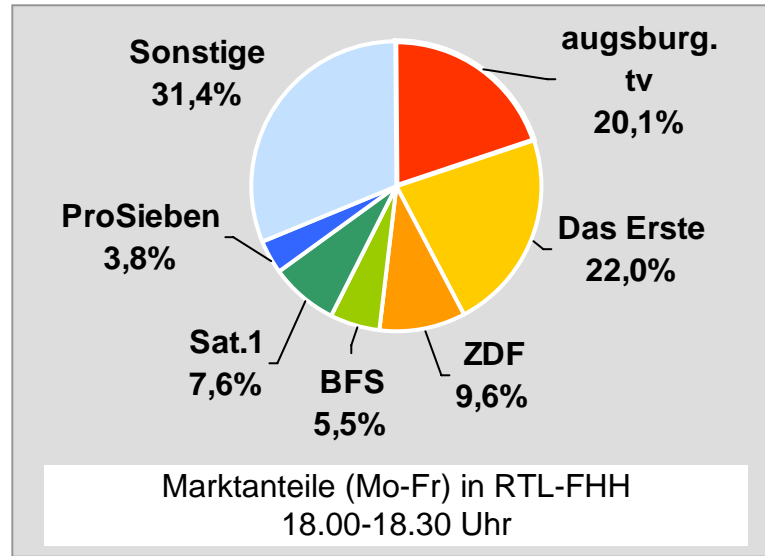
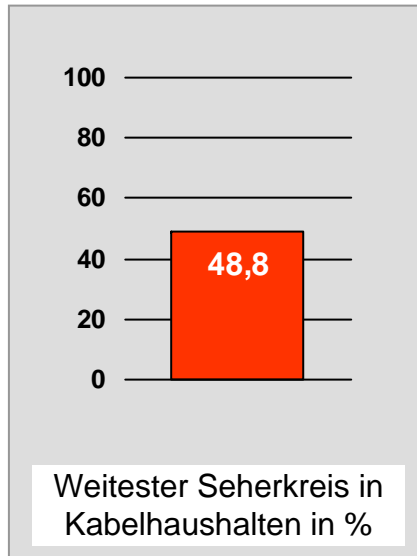
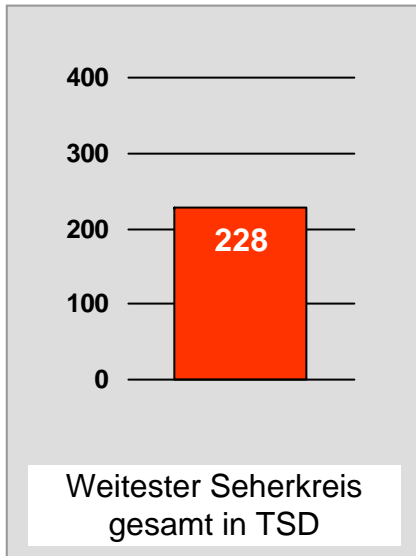
TV touring Aschaffenburg: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



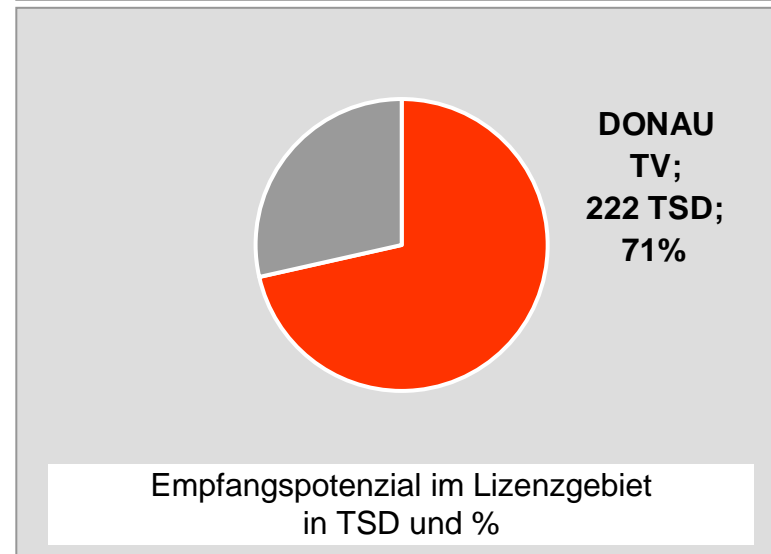
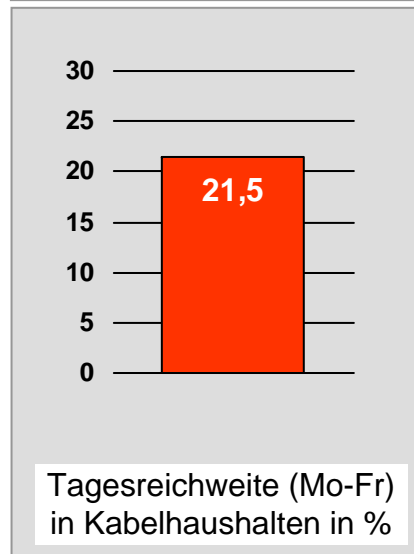
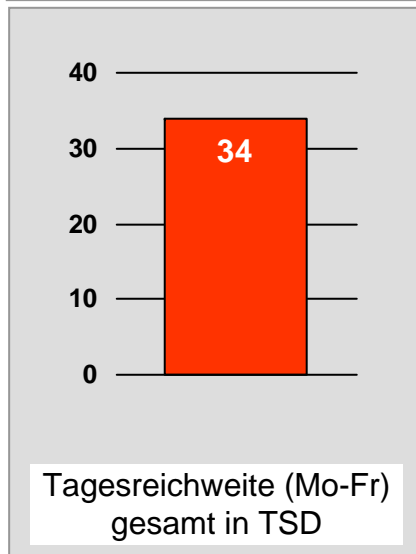
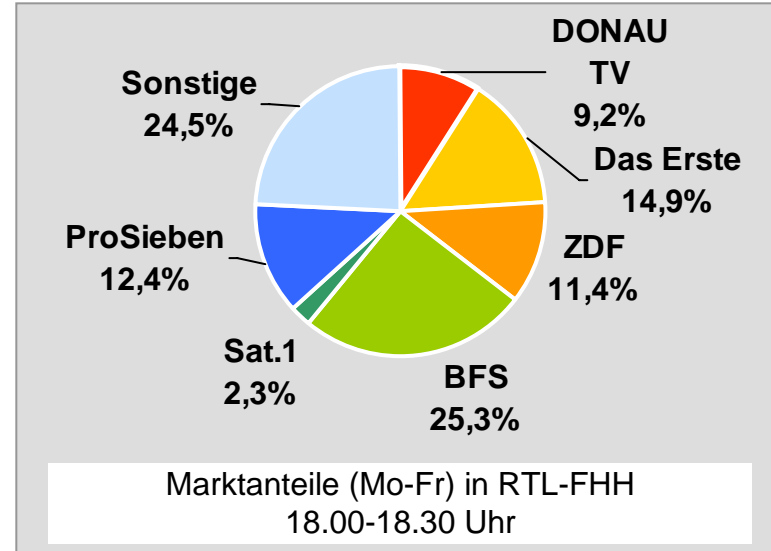
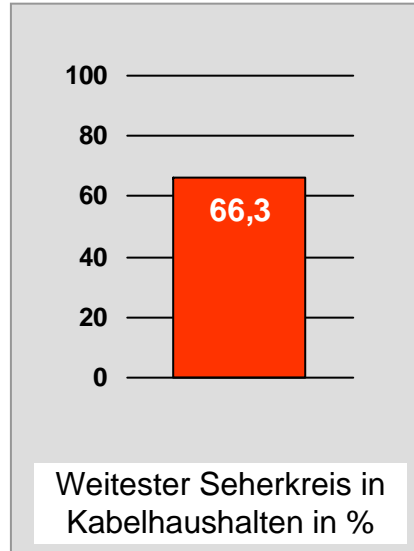
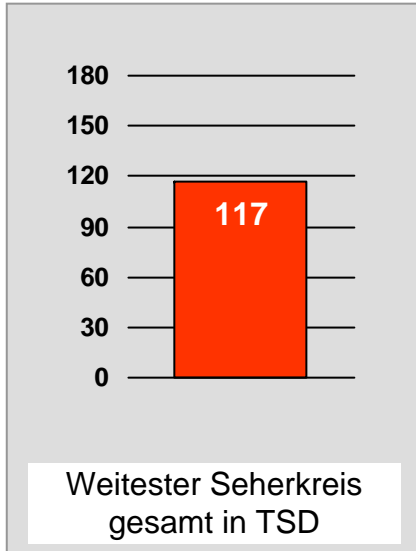
augsbu.rg.tv: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



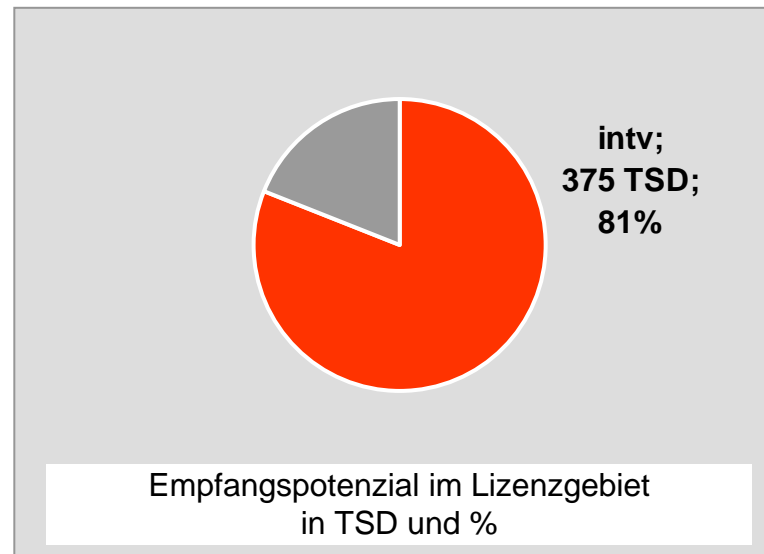
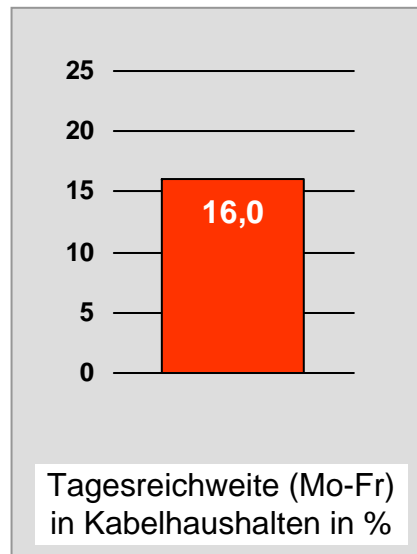
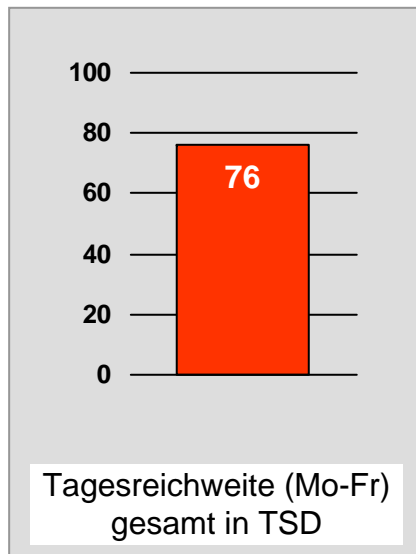
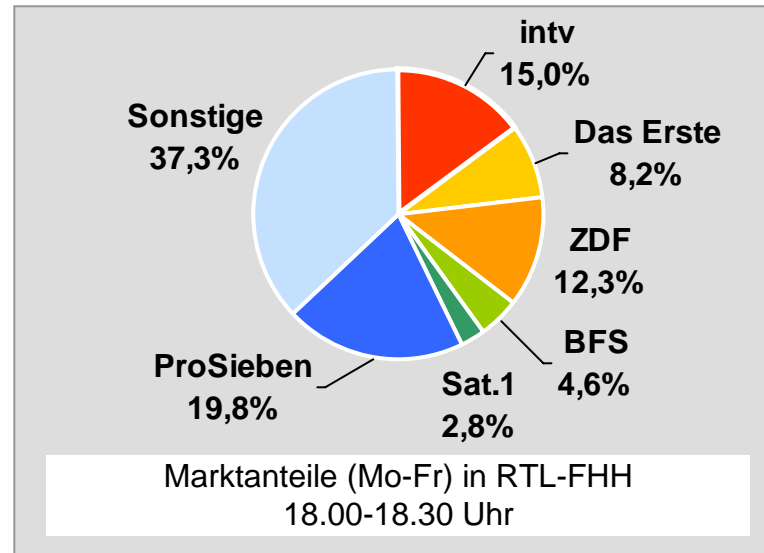
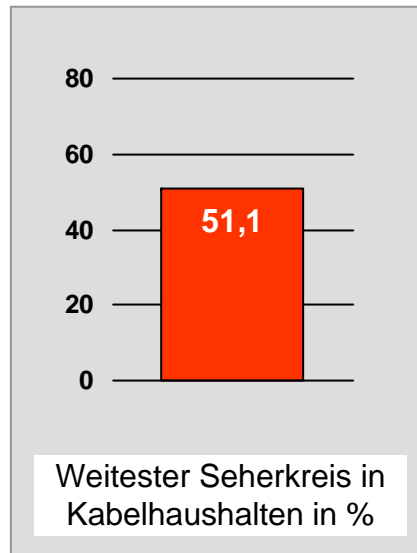
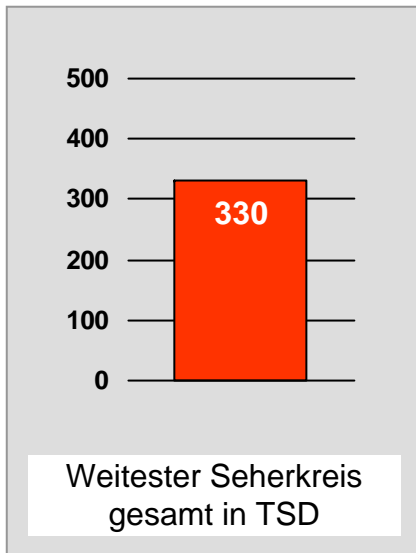
DONAU TV: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



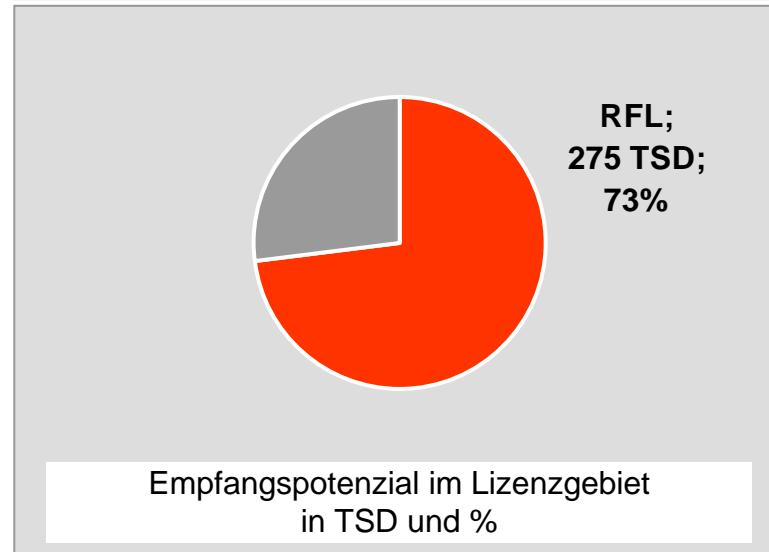
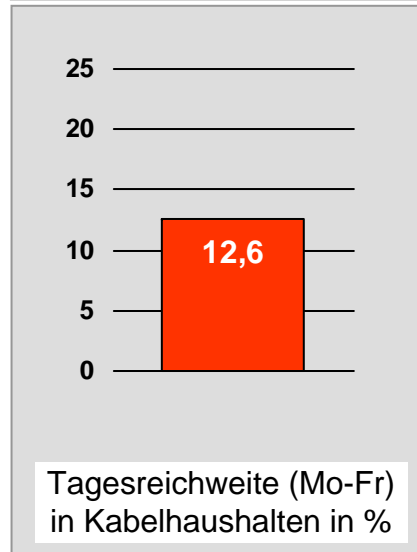
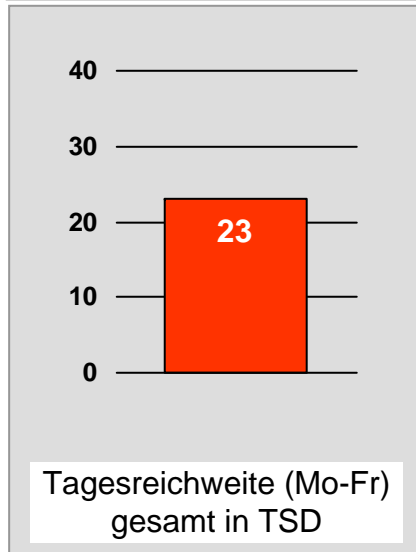
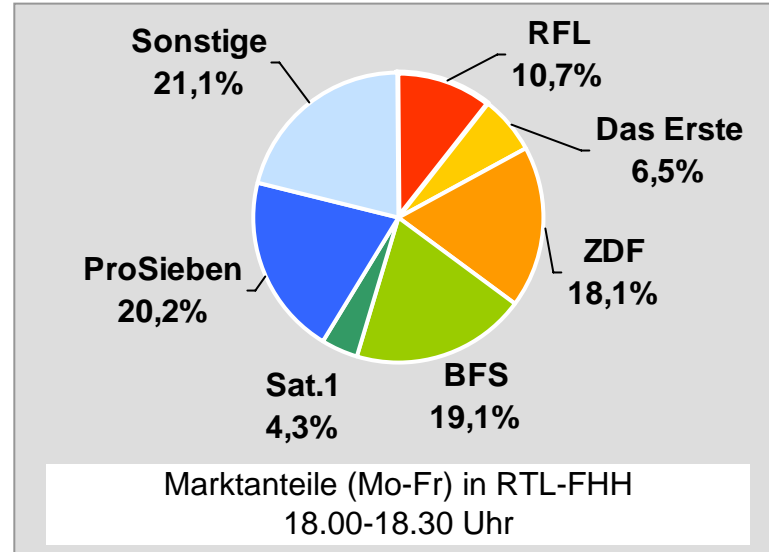
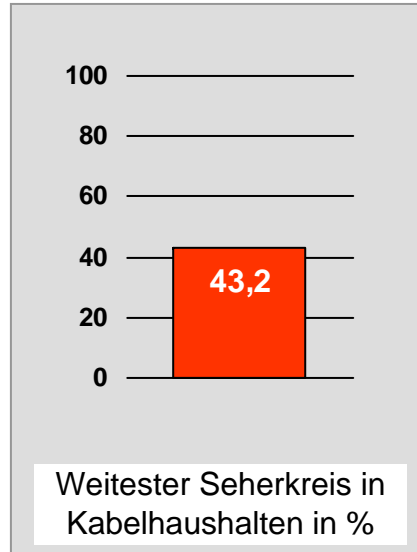
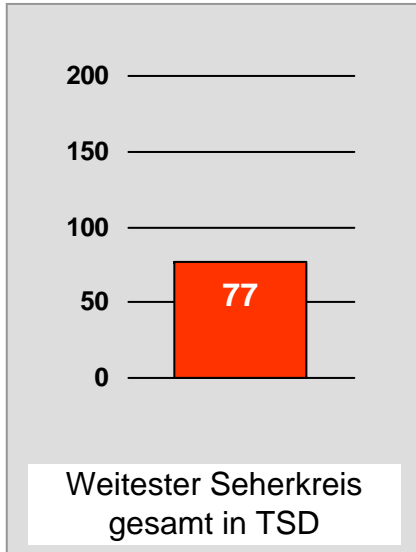
intv - der infokanal: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



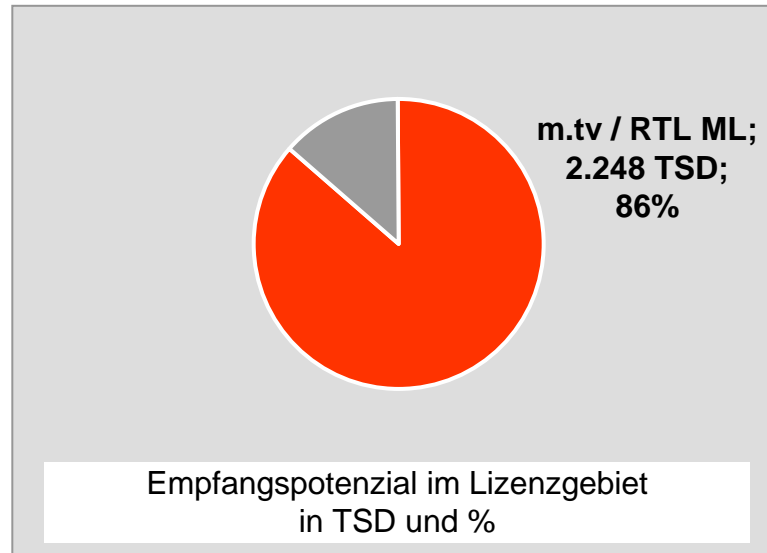
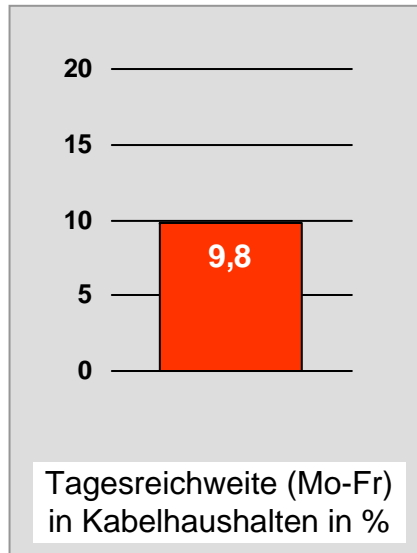
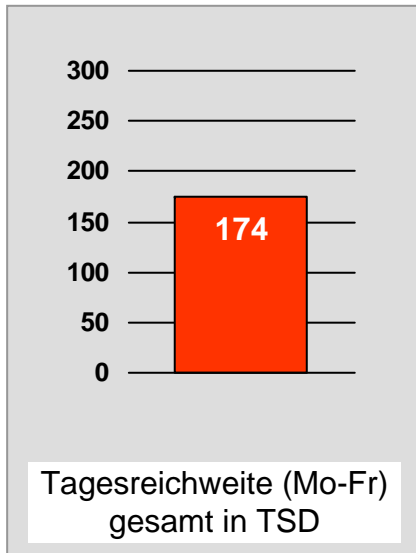
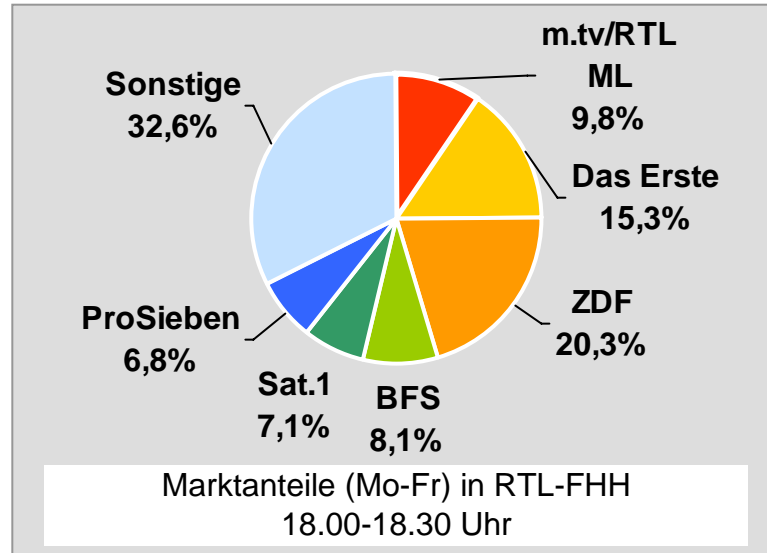
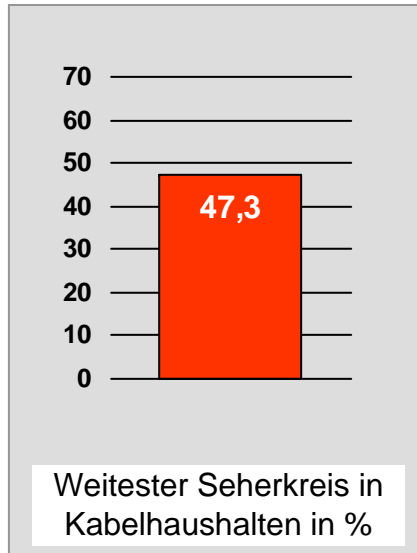
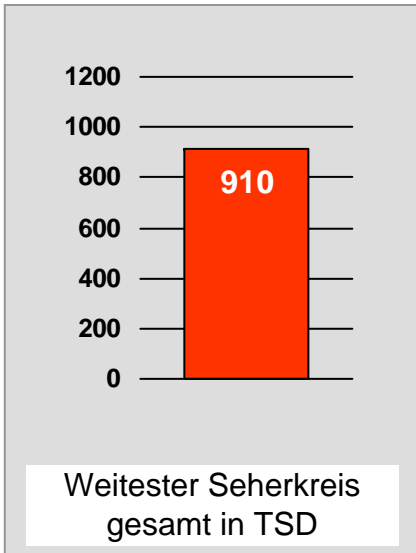
Regional Fernsehen Landshut: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



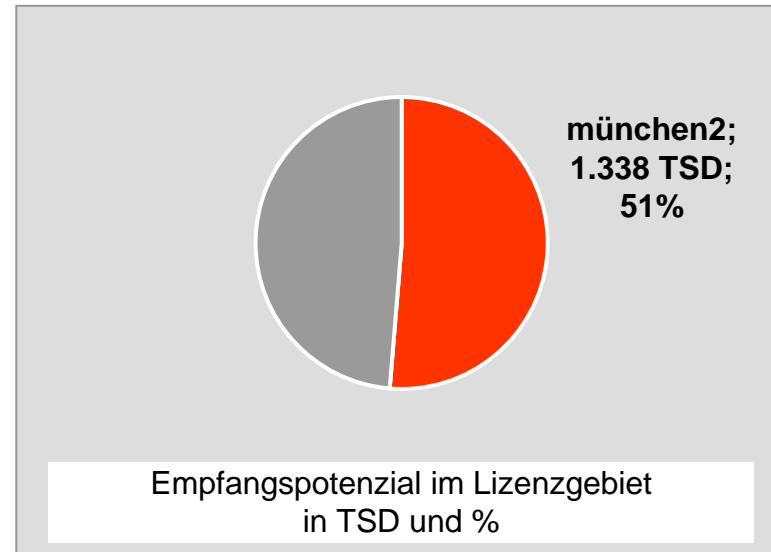
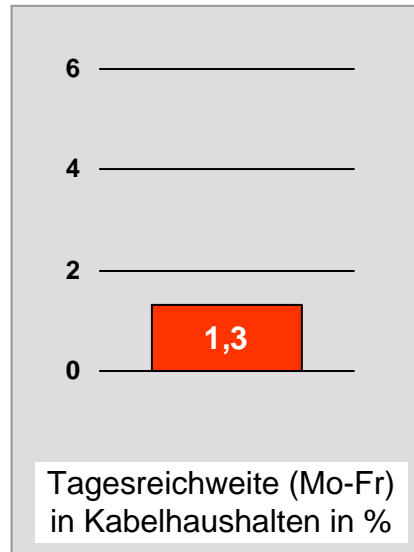
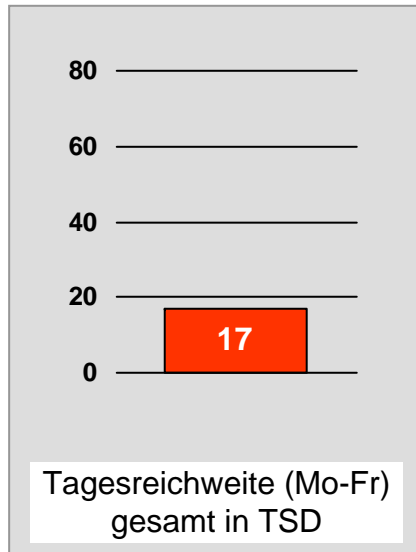
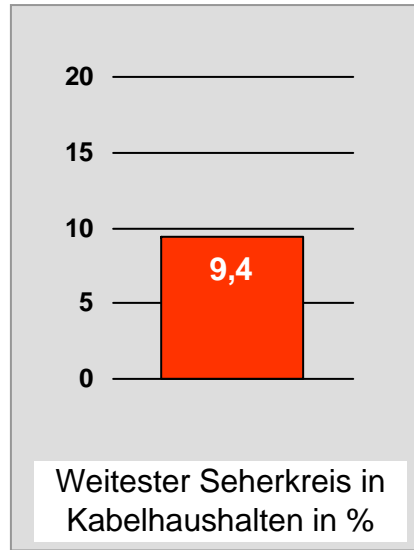
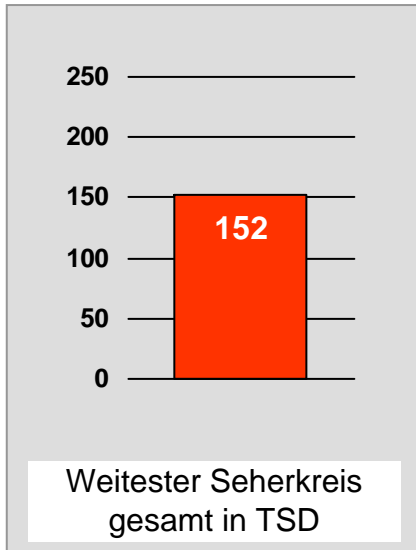
münchen.tv / RTL München Live: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



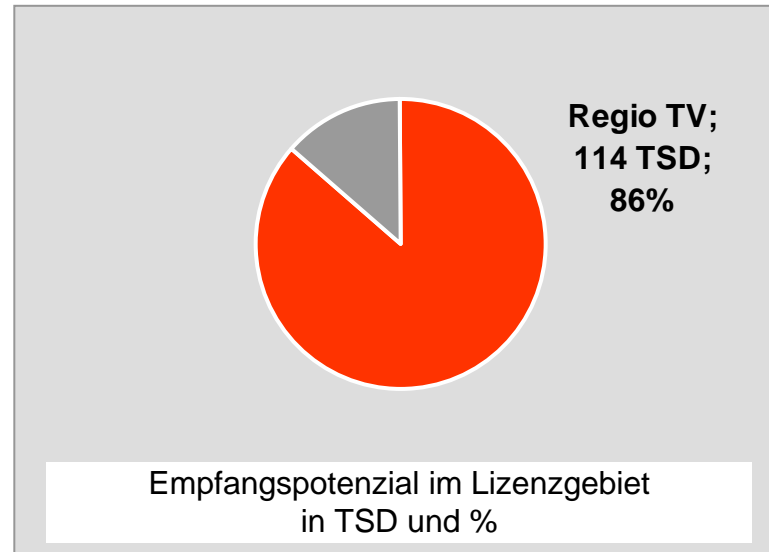
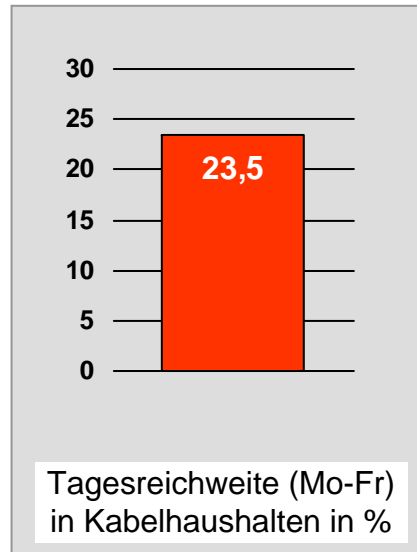
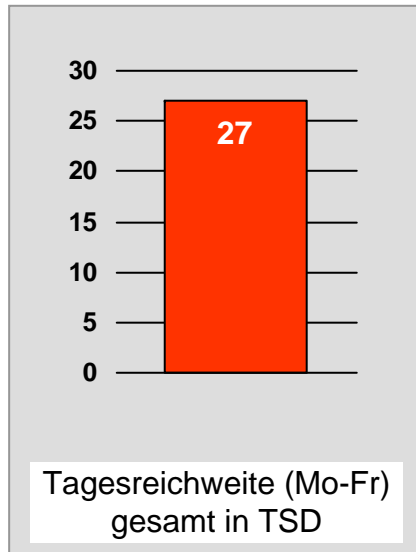
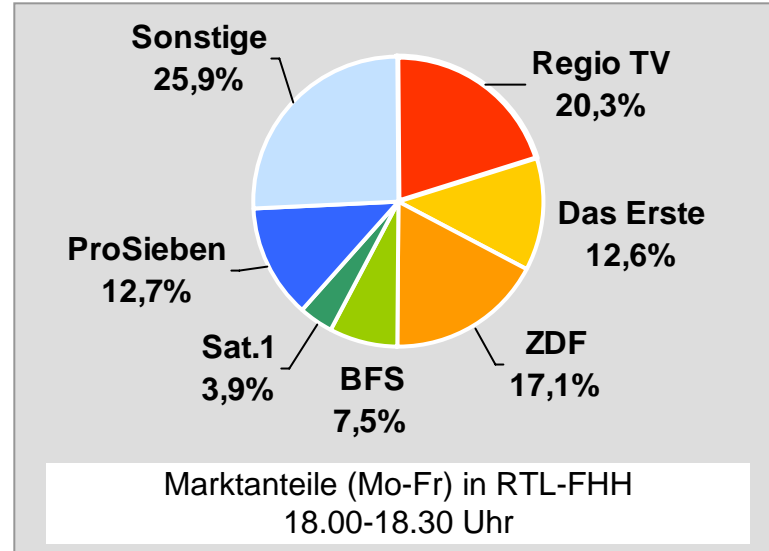
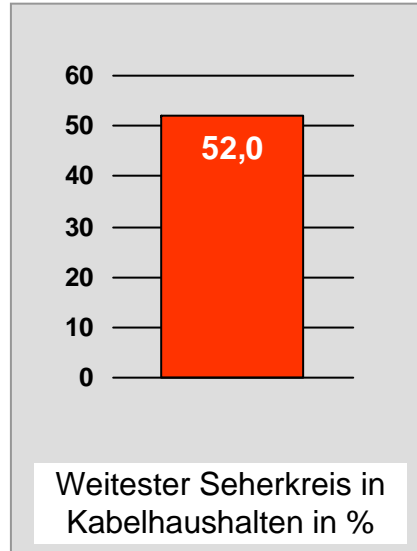
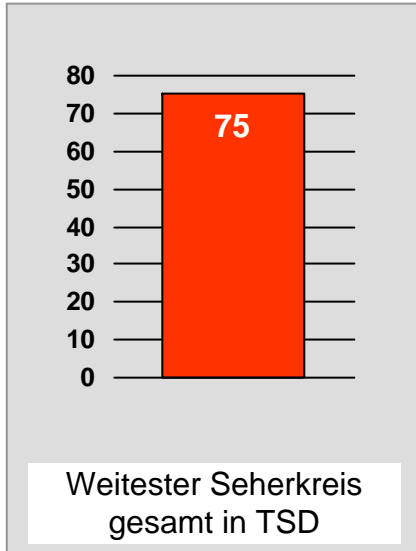
münchen2: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



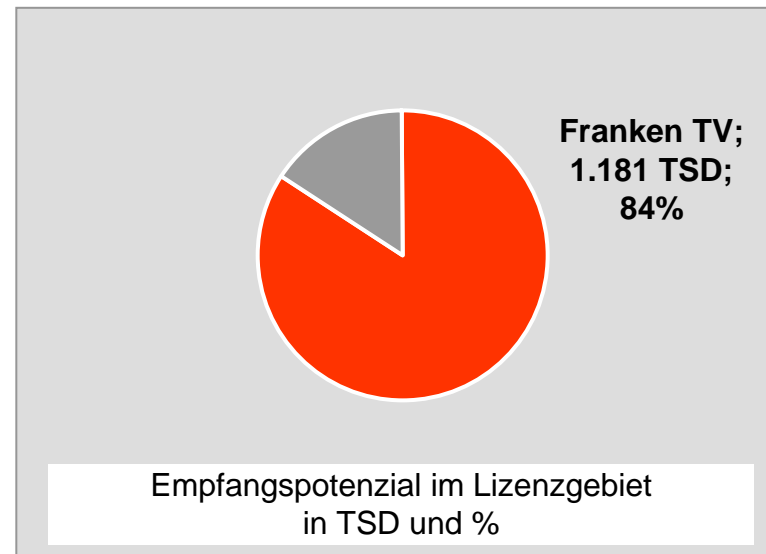
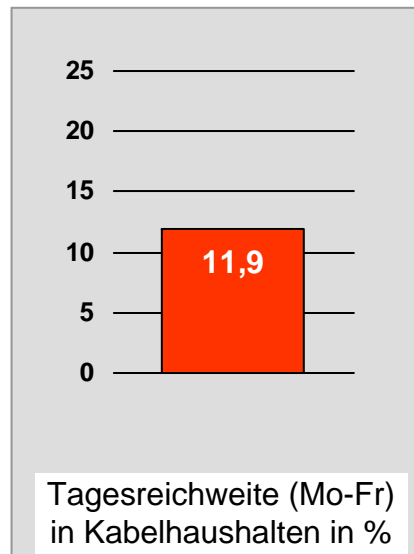
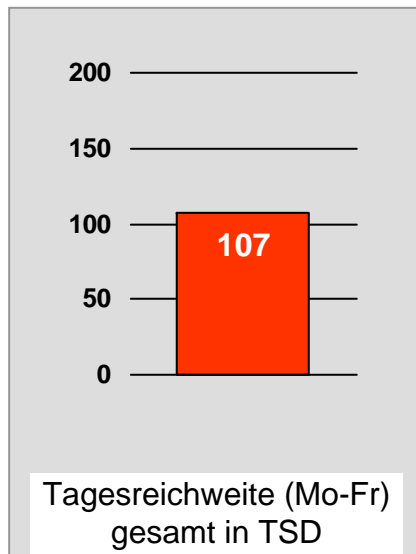
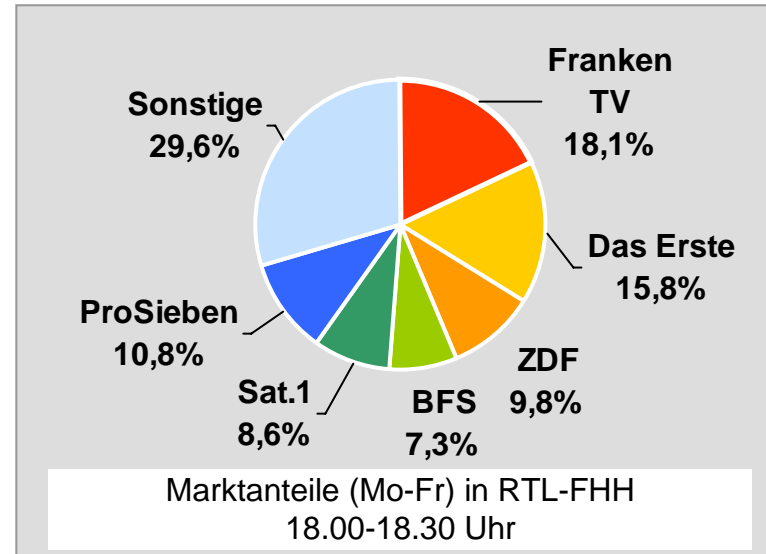
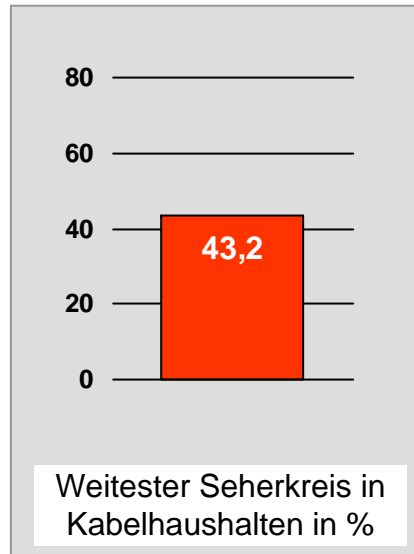
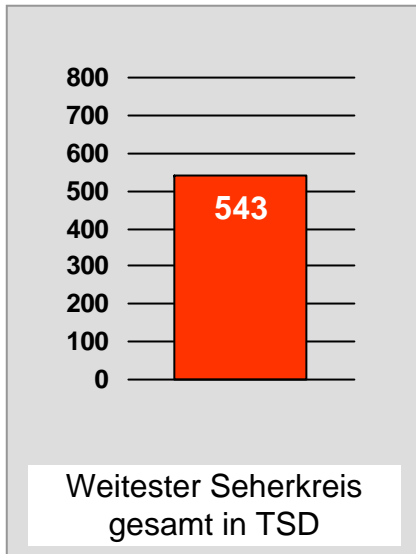
Regio TV Schwaben: Zentrale Reichweitenwerte (in Bayern)

Bevölkerung ab 14 Jahre



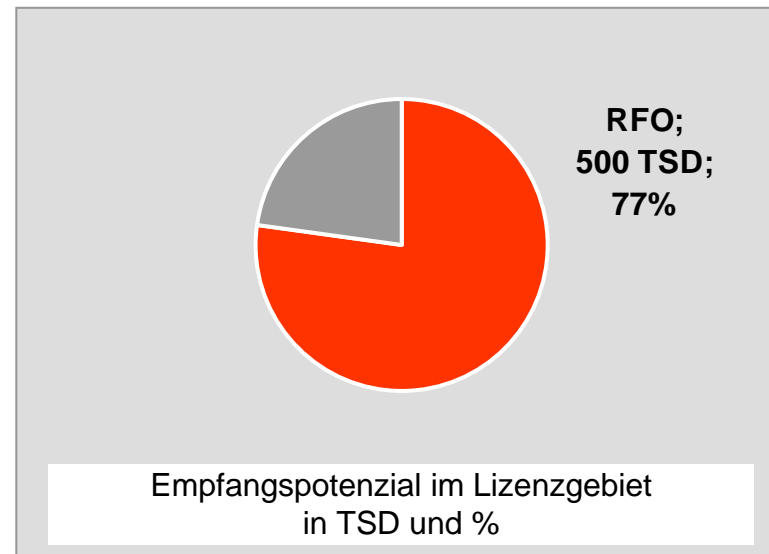
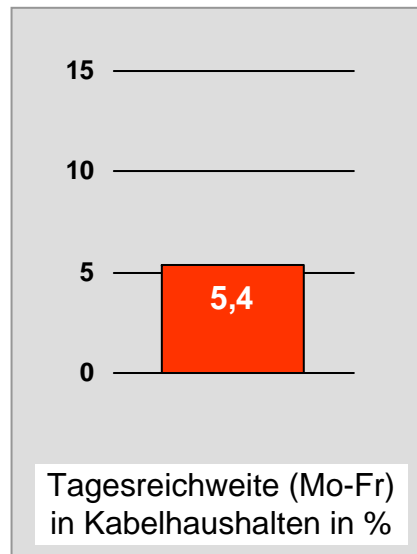
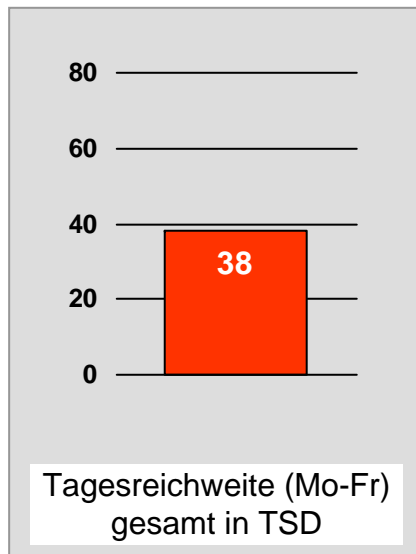
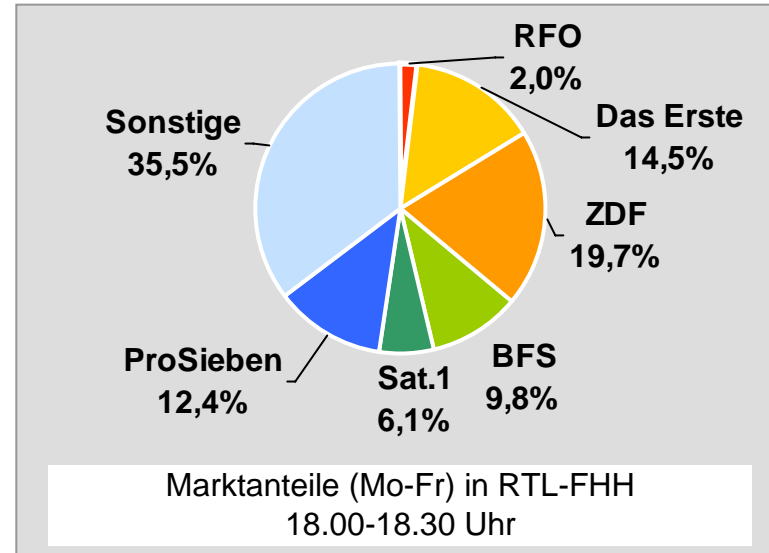
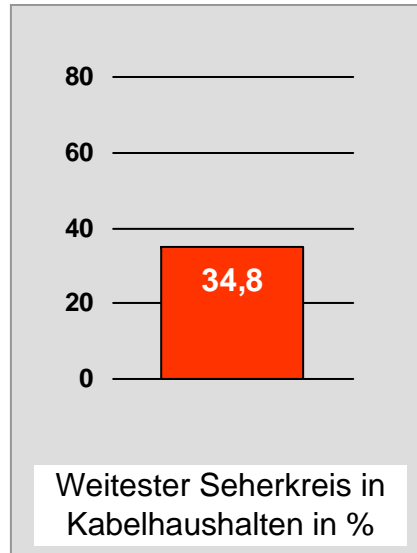
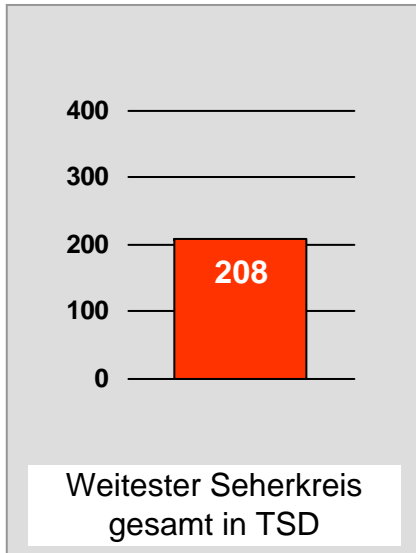
Franken TV/RTL FRANKEN LIFE TV: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



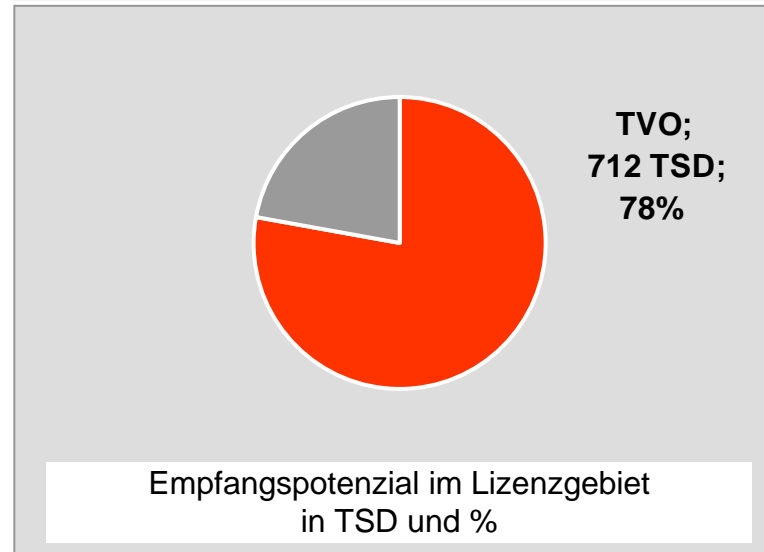
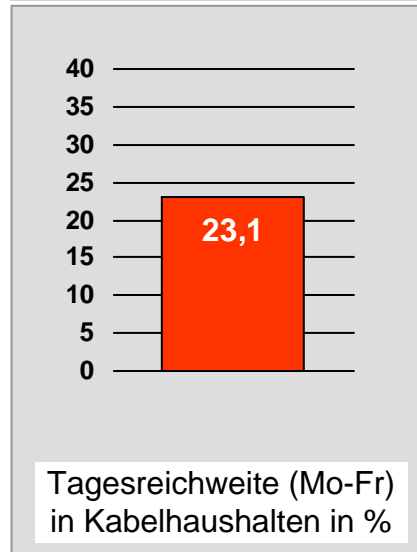
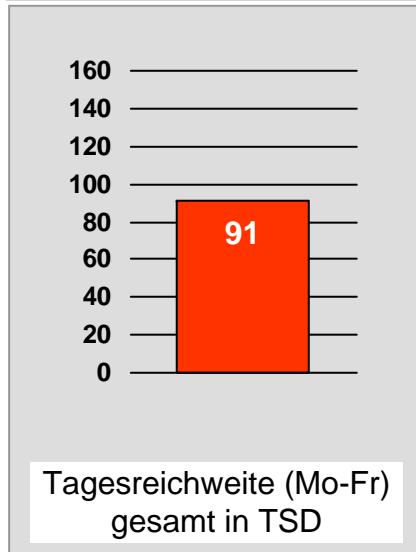
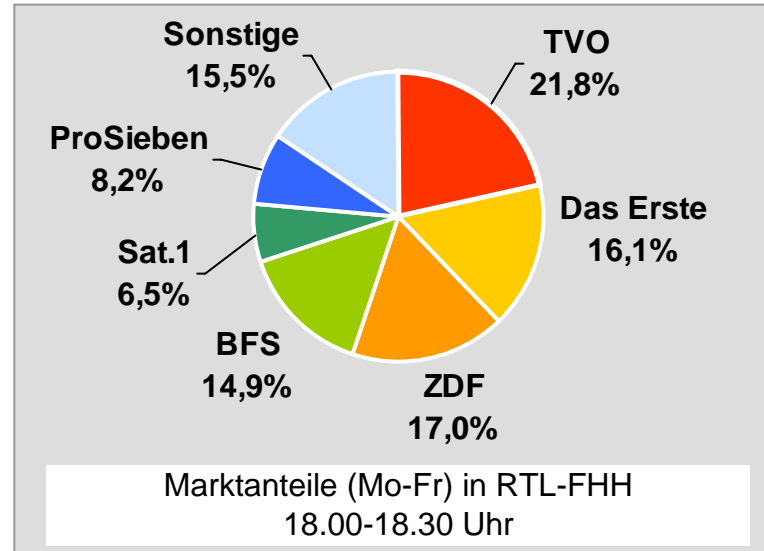
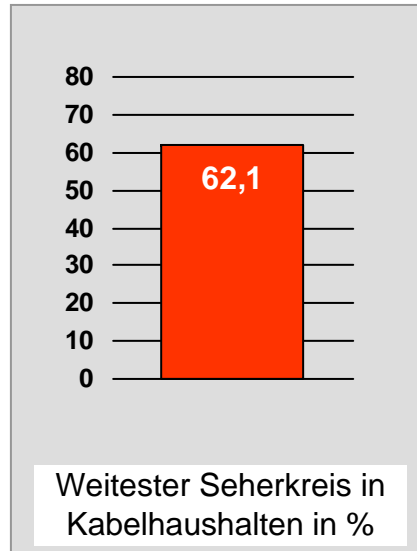
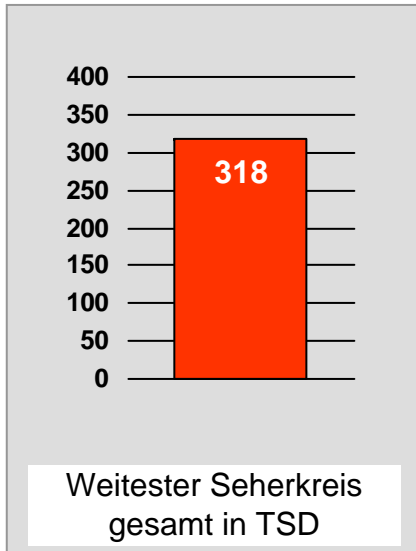
Regional Fernsehen Oberbayern: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



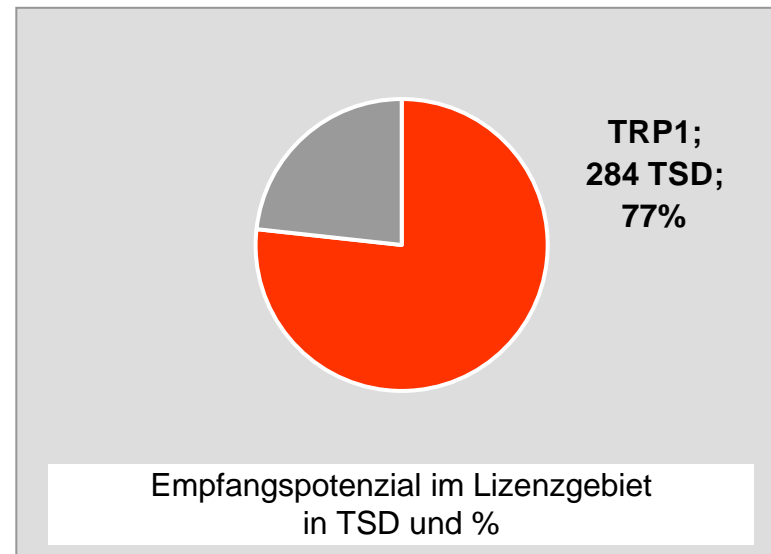
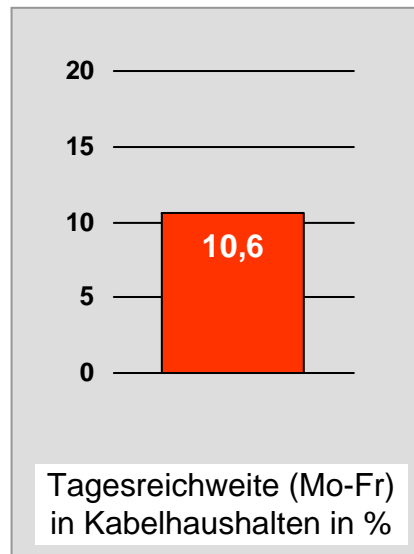
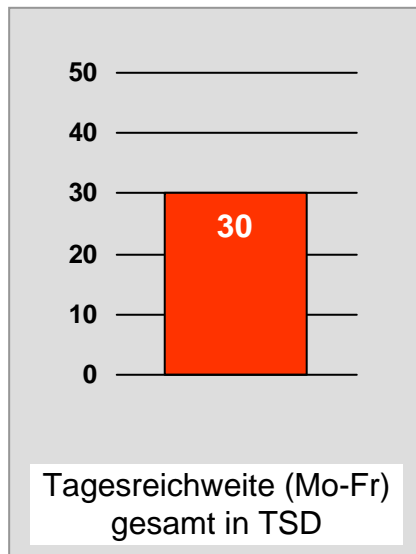
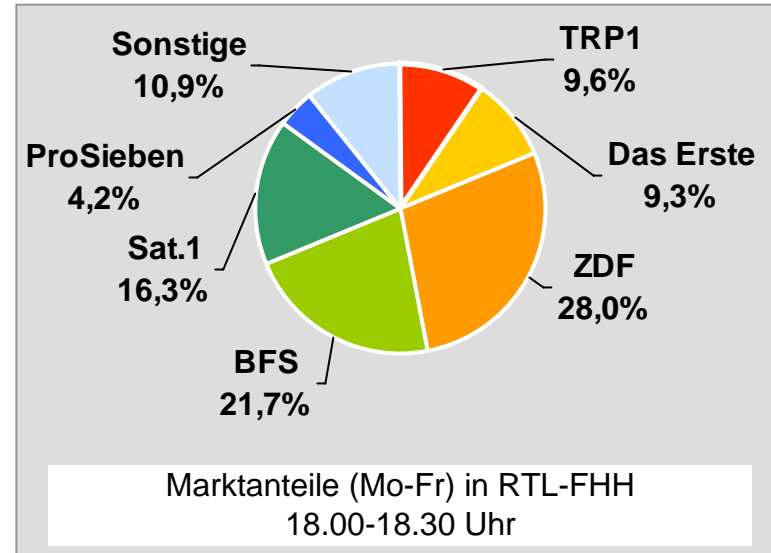
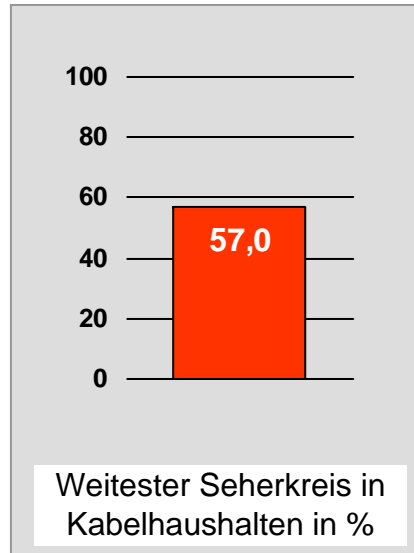
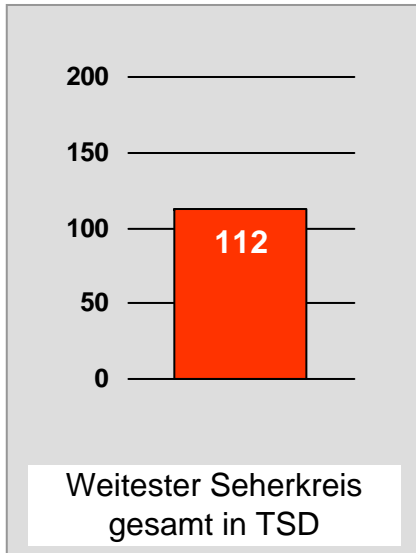
TV Oberfranken, TVO: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



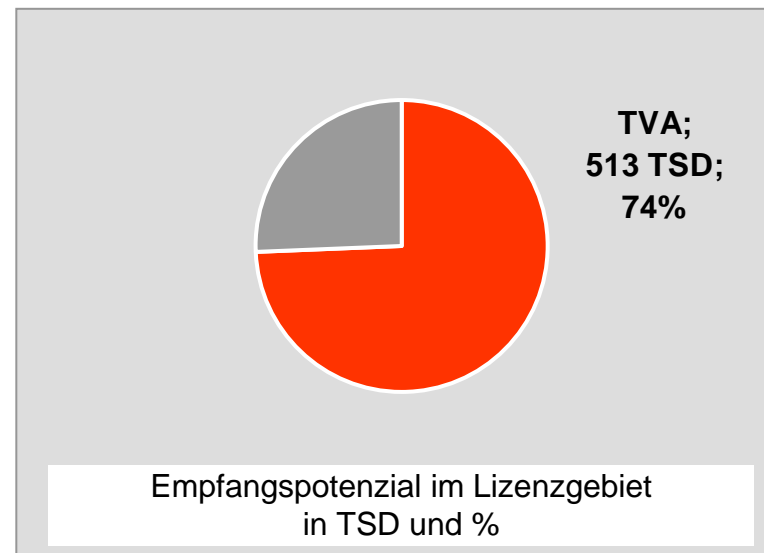
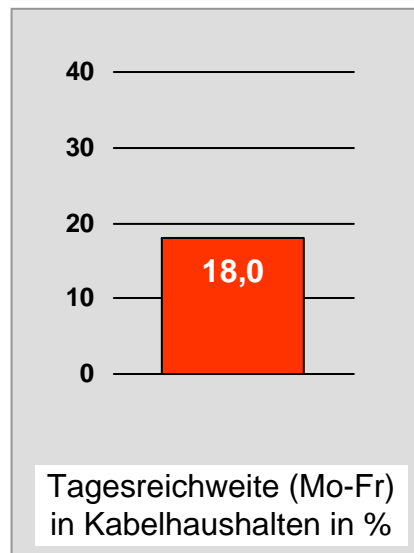
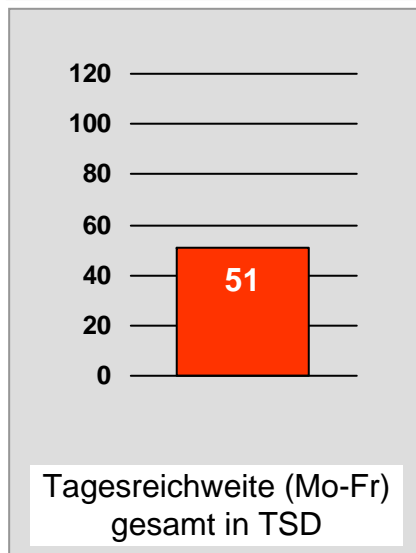
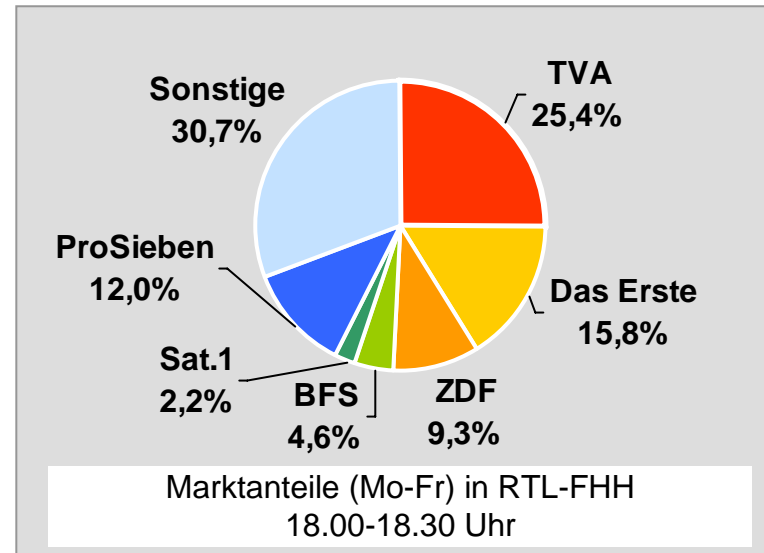
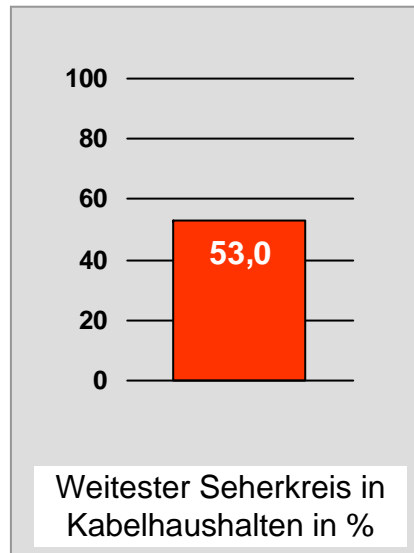
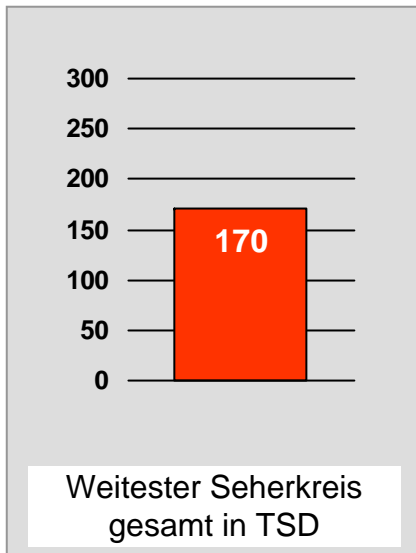
Tele Regional Passau 1, TRP1: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



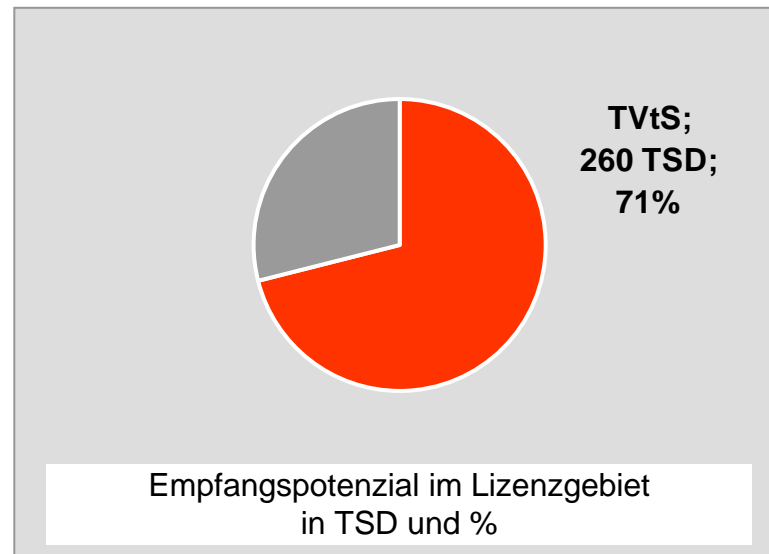
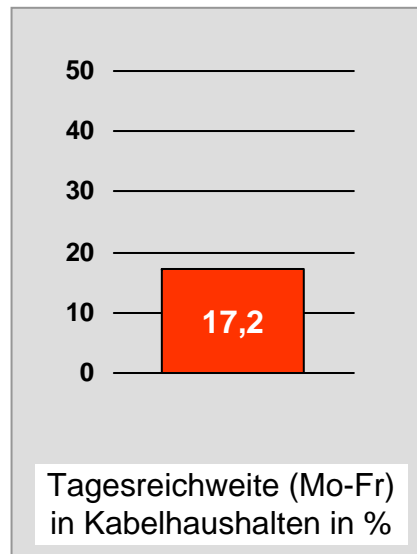
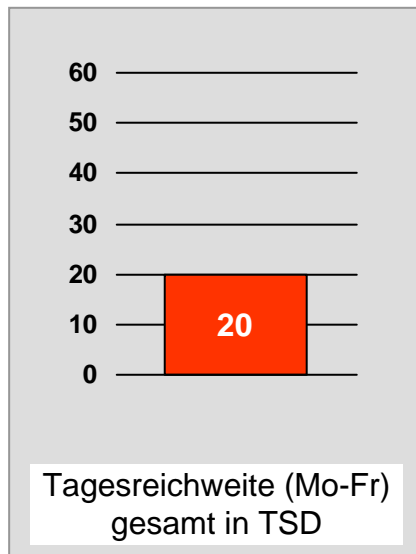
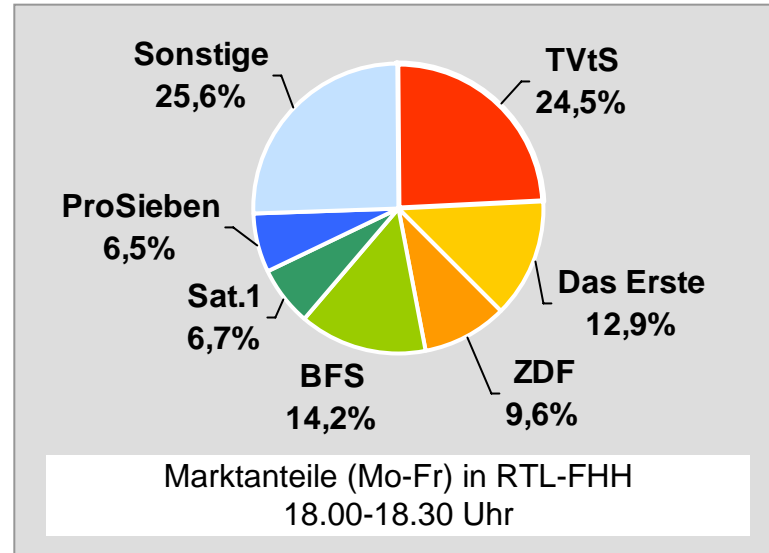
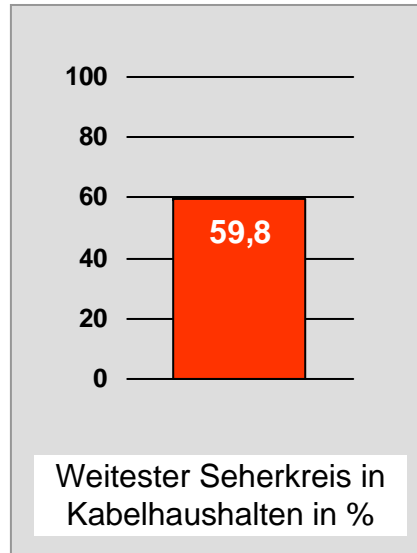
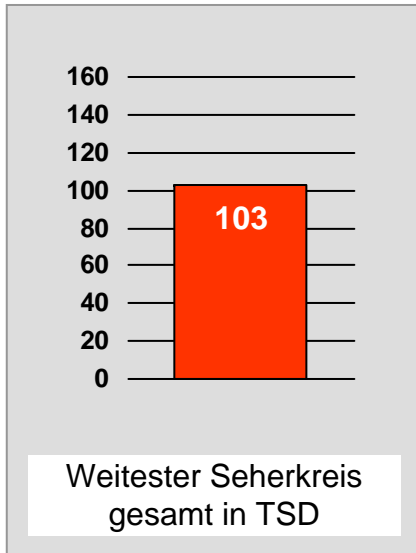
TVA Regionalfernsehen: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



TV touring Schweinfurt: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre



TV touring Würzburg: Zentrale Reichweitenwerte

Bevölkerung ab 14 Jahre

